

**2A Continental  
Architectural Awards**

'2A' intends to establish a polyphonic relationship with the professional, international audience and should therefore focus on structures that make this relationship possible with-in its most comprehensive form.

Today, despite major achievements in communication media, our world is greatly in need of interrelated dialogue, which can decrease notions of negligence and hostility. No doubt, understanding one another can lead us to a more peaceful yet innovative and lively neighborhood.

Hence, we constantly keep in mind the realities of the global village and still deeply believe in the importance of local culture. Moreover, the diversity of works and articles presented in 2A magazine clearly reflect the concept we follow.

2A magazine has always looked for new ways of looking at architecture and art, and has presented various themes which has explored different dimensions of those fields. Understanding the significance of spirituality and other non-physical aspects of architecture, which have been neglected or in some places completely ignored, 2A decided to focus more on this theme, because we believe the future of architecture can be enriched if we incorporate the non-physical aspects into the physical designs. And 2A as an international media in the middle east wants to be a pioneer and promoter of this process.

Finally, 2A Magazine acts as a communication bridge between eastern and western architects facilitating their interaction and sharing of their artistic and architectural creativities and innovations which allows them to have a global impact.

Ahmad **Zohadi**

*Editor in Chief, CEO & Publisher*

# About



# A review of 2A **Asia** Architecture Award

Istanbul - 2015



2A Magazine is pleased to announce the final winners of 2A Asia Architecture Award 2015 (2AAA 2015). under the organization of 2A magazine, the 2015 jury **Romi KHosla, Bahram Shirdel, Seung H-Sang, Sinan Mert Sener** and **Yavuz Selim Spin** decided on the winners for each category in a jury panel in ITÜ Mimarlık Fakültesi.

This years' 2AAA took place in two stages. The First Stage Entry started at June 15, and with 20 days extension, closed on August 4, 2015.

The response to the Call for the submission was very strong. Out of 613 submitted projects in seven categories, around 400 projects have been met the award submission standard in the first stage.

During August 2015, the entries from 7 categories, have been reviewed and assessed by Jury and with respect to the award main goal which is defined as:

To identify essences of Architecture in Asia and to glorify the importance of social and cultural identity and significance of spirituality along with physical aspects of architecture.

The competition sought to award individuals or teams that have demonstrated the closest idea/architecture to the main award goal with respect to defined Judging Criteria, as follows:

- Design Achievement
- Contextual Analysis and Studies
- Technical Advancement
- Innovative Use of Material
- Reflection of Sense of Place and Ecology (Environmental Sustainability)
- Reflection of Cultural Identity
- Social Responsibility and Community and Urban Connectivity
- Effects of Economical Condition



award ceremony at ITU, 2A Asia Architecture Award, Istanbul 2015



award ceremony - Jury members and winners 2AAA, Istanbul 2015



2A Magazine is pleased to announce the final winners of 2A Asia Architecture Award 2016 (2AAA 2015). under the organization of 2A magazine, the 2016 jury **Wolfgang Tschapeller, Murat Tabanlıoğlu, Nasrin Seraji, Françoise Fromonot** and **Hiroshi Hosoya** decided on the winners for each category in a jury panel took place in Academy of Fine Arts Vienna. This year's 2AAA took place in two stages. The First Stage Entry started at July 1, and with extension days, closed on August 3, 2016.

The response to the Call for the submission was very strong. Out of 400 submitted projects in seven categories, around 358 projects have been met the award submission standard in the first stage.

During August 2016, the entries from 7 categories, have been reviewed and assessed by Jury and with respect to the award main goal which is defined as:

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**A review of  
2A Asia  
Architecture  
Award**  
Vienna - 2016



Jury meeting at academy of fine arts Vienna - 2AAA 2016

**2A Asia Architecture Award, award ceremony, bene  
Vienna - october 2016**



Nasrin Seraji, member of the jury board of 2AAA 2016 & Lecturer at the award ceremony - Vienna 2016



award ceremony 2AAA, Vienna 2016

#### **Award Characteristic and Viewpoints:**

- Ideas Regarding Various Origins
- Conceptualization and Design Achievement
- Contextual Analysis and Studies
- Technical Advancement
- Innovative Use of Material, Modern life and technology
- Reflection of Sense of Place and Ecology
- Reflection of Cultural Identity
- Social Responsibility and Urban Connectivity
- Effects of Economical Condition
- Artistic and Aesthetic Criteria

As part of its growing activities, 2A is now organizing 2A Continental Architectural Awards for Asia, Europe and America as an annual event. The event will highlight world achievements in Architecture and in terms of contemporary challenges of the field.

Such challenges include: the great diversity of design ideologies and methodologies, new advanced technologies, communications and digital media, new social sensitivities, new technologies in sustainability, and periodic times of economic slowdown. 2A Continental Architectural Award will be a landmark and turning point allowing practitioners to pause and reflect upon what the continents, as part of global community, have achieved in the field of Architecture, what we have done wrong, and where we go from here.

Architecture is an art and profession, which plays a multi-dimensional role in any society. Its function and responsibility is not merely to create beautiful living spaces, it has to reflect and respond to the social, cultural and economical needs and challenges of that specific society, country, region or continent.

2A, specialized and well-known architectural magazine could be a sensitive and effective media element which can reflect an actual image of architecture by focusing on different regional architecture and promote and reintroduce the importance and necessities of considering cultural identity of various regions by publishing articles in the Magazine, and also by using other ways such as 2A Asia Architecture Award, and starting in 2017, 2A Americas - Africa and Oceania Architecture Award in the following years, which will focus and encourage both the young and professional architects to be more attentive to each continents cultural and regional needs.

For instance Asia is now engaged in creating and designing buildings and cities that are relevant to their particular geographies. The Asia Architecture Award was an attempt to offer a long overdue recognition to a whole new class of Asian architects.

# 2A Continental Architectural Awards

Berlin - October

# 2017

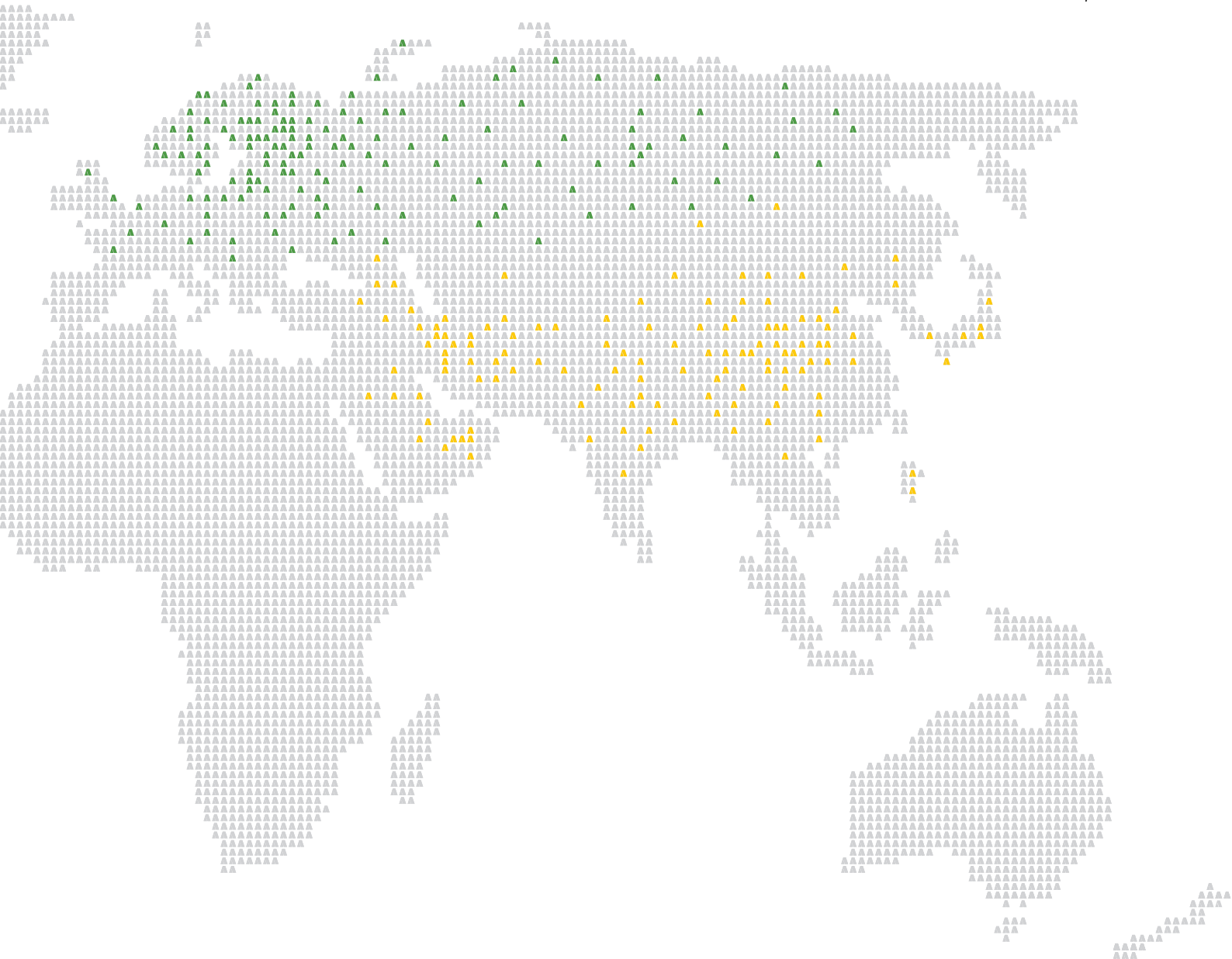


*A Continental Architectural  
Awards for Asia and Europe*

The 2A Asia Architecture Award goal was and will be, to avoid the extinction of cultural identity in architecture and emphasis on these unique distinctions rather than global modernism. The competition is designed to highlight and recognize essence of Asian Architecture and present them to the audience. For example cultural memory, continuity and integrity is of the essence.

I believe the architectural approaches must successfully reflect the real picture of architecture in any region, which is able to respond to the real cultural, social, and spiritual inclinations and needs of its people.

- ▲ Asia
- ▲ Europe



# Continental Architectural Awards for Asia and Europe

Each of these great continents have different cultural and historical background, and therefore their social and architectural needs are also different .

Architects of each continent had to consider their local and regional concerns and needs while designing and/or building a project such as Geography, customs, culture, tradition, history, religious, values, and other social factors.

These concerns which have been different for each continent, has led to formation of different and colourful style of architecture in each continent.

Therefore, after successfully organizing 2A Asia Architecture Award for two years, 2A magazine decided to expand the Award to include other continents as well, the award will be for the continents of Asia and Europe 2017, Americas, Africa and Oceania will be added in the following years.

The event of 2A Continental Architectural Award will take place in Europe to foster and celebrate the professional interaction between architects in Asia and Europe, A joint presentation by three eminent architects, one Asian-based, one European-based will signify this notion.

The event will be published by 2A magazine as a recorded history of a unique cooperation and interaction between these three great continents.

Meeting this goal, 2A magazine will take another step towards creating a room for all architects around the Glob to expand and enrich their vision about architecture. Moreover, this professional interaction among Asian and European Architects will foster the following objectives and benefits:

Exchange of knowledge, experience and information in terms of general strategy and urban planning:

These continents have rich culture, history and unique and at the same time diverse and colourful architectural background, and they have tried and worked hard to preserve their own respective cultural identity and at the same time meet the demands of the contemporary challenges and requirements of modern lifestyle which is burdened with over population and environmental pollutions.

Europe has been working for a longer time and in a more focused manner in this regard, hence, it will be very useful for architects to interact with their counterparts in order to benefit from their experience in dealing with those challenges.

Of course, the European architects will also benefit from this gathering by recognizing and re- focusing on their heritage and cultural roots at a greater extent.

This is a unique event designed to inspire an architectural dialogue among Asian and European practitioners, all in one forum! Participants will have the opportunity to explore topics such as: The roots and history of their architecture, the effects of culture; history; and tradition on their architecture, The evolutionary process of their architecture, reviewing as a means of assessing contemporary architecture, the use of innovative technologies and sustainable methods in architecture and urban planning.

## **Help Enhance Peace, Compassion and Unity around the World:**

Any form of art like architecture have a magical quality which may be subtle and invisible to many people. It has the power to help both the artists and its observers to shift their attention and viewpoints from the material to more subtle aesthetic, ethical, social, cultural and sometimes spiritual dimensions, and in doing so it helps to bring people closer together, and enhance peace, kindness and unity among different ethnic groups and nations. In a way, it shifts the focus from segregation to unity. From dividing mental approach which may focus only on differences which tries to show one group is superior to another, into a more humanistic and even spiritual approach which focuses on similarities and unifying factors such as aesthetic, common human emotions such as need to love, charity and worship. 2A Magazine as organizer of 2A Continental Architectural Award hopes to achieve a broader goal, which is by bringing architects who are also creative artists ,together and providing an opportunity for sharing and interacting ideas, help enhance peace, friendship, and disseminate the wave of unity, friendship and peace around the world.

# Criteria

**The following criteria will be considered to recognize and honor a built project/ future project in Asia that has produced significant contributions to humanity and built environment.**

- Design Achievement including Concept, Strategy and Proceedings.
- Technical advancement includes engineering achievements (structural, mechanical, etc.) and innovative use of materials.
- Reflection of sense of place and of cultural identity and ecology; environmental sustainability (including ecological , and socio-cultural sustainability)
- Social responsibility and community and urban connectivity.
- The effects of economical condition on the project.

# Prizes

- The top two winners in each award category will receive Gold and Silver medals, respectively. Winners will invite to the ceremony.
- Upon Jury's approving decision there might also be some special mentions in each category.
- The special mentions will receive certificates of recognition and memorial plaques.
- All short listed projects will be published in a special edition of 2A Magazine and extra pages will be allocated to the winners and special mentions.
- Names and a brief review of all entries will be published in the news part of website, after the event.

## Note

- *Submission of an entry will be taken to imply the granting of permission to publish all material and particulars of the successful schemes, including any jury citation.*
- *Displayed boards of short listed projects may be displayed at subsequent events or exhibitions.*
- *Basically, the medals would be given to the winners of 7 categories of Asia and Europe Architectural Awards separately. (24 medals for each continent will be allocated)*



# Rules & Conditions

- 2A Continental Architectural Awards for Asia and Europe organizes by 2A Magazine.
- 2ACAA is a two-stage awards for each Asia and Europe.
- Entry is open to all professional entrants, i.e., Individual architects, urban planners, landscape architects, multi-professional teams and Architectural firms and offices.
- Other associated bodies, e.g., clients, developers, contractors, may also enter on behalf of the architect, with their consent.
- Student designs including student competition entries are not eligible for participation.
- Joint projects between universities and industry are eligible to participate in the competition.
- Submission Date and Time:

- The nominated projects of The First Stage Entry will be notified by email as well as will be announced at the News part of the website (only the respective entry codes of the first-stage nominated projects) on August 10th, 2017 to participate in Second Stage.
- Second stage submission due (for short listed entries) will be announced subsequently.
- The Second Stage Entry boards could either be printed and mailed to the award administrative office or be submitted online by paying respective print fee.
- All projects should have been completed on or after 01 January 2010. For Future Projects/Innovative Design category entries, the design dates should not be older than 2010.
- Future project category covers all eligible entries, regardless of the project program and subject.
- All Projects should have been built /located in one of the Asian countries. As for Future project category, the site of the project must be located in Asia for 2A Asia Architecture Award 2017.  
*Note: That would be the same for 2A Europe Architecture Award.*
- Participants can submit multiple projects under one 2ACAA account, and there is no limit on the number of submitted projects.
- Each project can be applied only to a single category of the Award. In another words, one project cannot be submitted under two different categories.
- Winners of the 2AAA 2015 and 2016 are not eligible to participate in the 2ACAA 2017.

1. Residential (A- Apartment B-Villa)
2. Commercial (Office & Business, Retail and wholesale, Production)
3. Public (Sport & Leisure, Education, Hospitality, Culture, Mixed Use, Health, Religion, Civic ,Transportation) ,and community-based projects
4. Urban Projects, Rural Projects, Landscape & Public Spaces (Including squares and streets)
5. Old and New (Reuse and adaptation, Renovation, Restoration, Regeneration)
6. Interior Architecture
7. Future Projects / Innovative Designs

Note

- *Categories 1 to 6 apply only to completed projects.*
- *Category 7 applies to design-only, future or uncompleted projects, including entries of regional and international competitions.*
- *All categories are open to practices of all sizes and there is no limit to the number of categories one can enter, however one project cannot be entered in two different categories.*

**Asia**  
Architecture  
Award

Entry opens on **June 15th** and closes on **July 25th, 2017**  
at 11:00 p.m. EEST (UTC/GMT +3 hours).

**Europe**  
Architecture  
Award

Entry opens on **June 15th** and closes on **July 20th, 2017**  
at 11:00 p.m. EEST (UTC/GMT +3 hours).

# Award Categories

As an International professional event in architecture sector, 2A Continental Architectural Award 2017 for Asia, Europe and North America is a dedicated platform that will provide an unrivalled opportunity to:

- Ideal positioning sponsor's company amongst the region's leading decision-makers in building and construction sector and in front of key decision makers who are in attendance.
- Increased visibility within the architecture and engineering industry.
- Host exclusive networking events.
- Benefit from global media coverage.
- Create and maximizes all business partners or many new potential clients at the region's leading architectural event.
- Opportunity to meet and interact directly and personal with many other professional in year field and expand your activity.
- Sponsoring the Continental Architectural Award keep sponsor's company at the international architectural groups.
- The international - professional reflection and effect of the award would be announced with the name of both organizer and sponsor.

*Note: In 2A Asia Architecture Award 2016 - Vienna:*

*The response to the Call for the submission was very strong. Out of 400 submitted projects in seven categories, around 358 projects from 24 countries have been met the award submission standard in the first stage.*

*According to 2A magazine's plan, the special edition of 160 nominated projects (of which 25 projects are winners) in 2AAA 2016, has been published in February 2017.*

# Sponsors' Benefits

# Conditions

## **Gold Sponsorship Benefits**

- An introduction (10 minutes) will be scheduled to present sponsor's activity at the award ceremony.
- Representative of sponsor will invite to the stage for giving the medals to winners.
- The name of sponsor's company would be published in the posters and reports of the award, 2017 in 2A Magazine, Memory Magazine, award's website and other partners' websites.
- Advertisements' Pages: totally 20 pages of sponsors' activities will be published in 2A Magazine.
- Sponsor's company can be involved and invite architects to participate in the award 2017.
- The seats will be booked for the sponsors' guests and VIP at the ceremony (max 50 seats).
- A space (as a booth - 20 sqm) will be allocated to sponsor's company in the day of award ceremony.
- Introduction service:  
If sponsor needs the contact information of anyone from our database, we will provide it for them.

## **Silver Sponsorship Benefits**

- The name of sponsor's company would be published in the posters and reports of 2ACAA, 2017 in 2A Magazine, Memory Magazine, 2ACAA website and other partners' websites.
- Advertisements' Pages: totally 14 pages of sponsors' activities will be published in 2A Magazine.
- Sponsor's company can be involved and invite architects to participate in the award 2017.
- The seats will be booked for the sponsors' guests and VIP at the ceremony (max 17 seats).
- A limited space (as a booth - 15 sqm) will be allocated to sponsor's company in the day of award ceremony.

## **Bronze Sponsorship Benefits**

- The name of sponsor's company would be published in the posters and reports of 2ACAA, 2017 in 2A Magazine, Memory Magazine, 2ACAA website and other partners' websites.
- Advertisements' Pages: totally 10 pages of sponsors' activities will be published in 2A Magazine.
- Sponsor's company can be involved and invite architects to participate in the award 2017.
- The seats will be booked for the sponsors' guests and VIP at the ceremony (max 9 seats).
- A stand-desk will be allocated to sponsor's company in the day of award ceremony.

*Note 1: Award ceremony and an architectural conference (a day before the event - ceremony) will be held in totaly two days in October 2017.*

*Note 2: The cost of the award ceremony prizes, jury members' air tickets - accommodations, wages and payments to staff and all other costs of the organization will be covered by organizer.*

**Please send us an email and get fees of the three kinds sponsorships.**

**Emails: [pr@award2a.com](mailto:pr@award2a.com) and [pr@2amagazine.com](mailto:pr@2amagazine.com)**

A Part Of

**Annual  
Contemporary  
Continental  
Architectural  
Award**

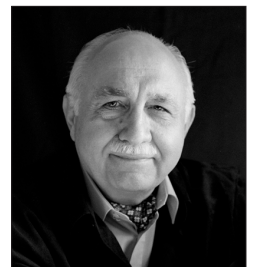
**Berlin  
October 2017**

**Asia  
Architecture  
Award**

Theme  
**Innovative Architecture  
in Asia**

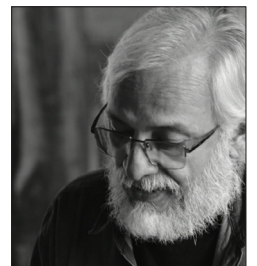
**Jury Members**

Architect, President of Ardalan  
Associates, LLC



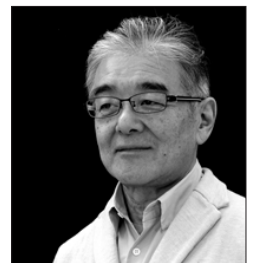
**Nader Ardalan**

**Shirish Beri**



Architect, President of Shirish  
Beri & Associates in India

Architect, Professor at  
Kayoto University of Art and  
Design



**Waro Kishi**

**[www.award2a.com](http://www.award2a.com)**

*Website Registration  
& Submission*

**from: June 15th, 2017**

Organised By



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**Annual  
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Award**

**Berlin  
October 2017**

**Europe  
Architecture  
Award**

Organised By

**2A**  
Architecture & Art

Theme  
**Innovative Architecture  
in Europe**

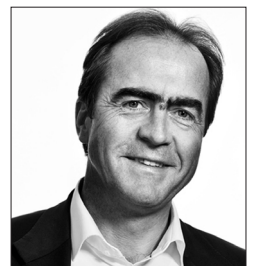
**Jury Members**

**Ulrike Lauber**



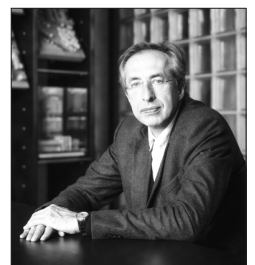
Professor Dipl.-Ing. Architect Buth  
Hochschule für Technik, Berlin

Professor Dipl.-Ing. Architect gmp  
(international architect & engineers)  
Partner



**Hubert Nienhoff**

Architect BIDA - nps tchoban  
voss, Berlin-SPEECH, Moscow



**Sergei Tchoban**

**[www.award2a.com](http://www.award2a.com)**

*Website Registration  
& Submission*

**from: June 15th, 2017**

Academic Partner



**design akademie berlin**  
SRH Hochschule für Kommunikation und Design



**BEUTH HOCHSCHULE  
FÜR TECHNIK  
BERLIN**  
University of Applied Sciences



# AASid

## 2A Architecture Award

from  
**June 15th, 2017**  
*Website Registration & Submission*

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**2A**  
Architecture & Art

# EUROPE

## 2A Architecture Award

from  
**June 15th, 2017**

*Website Registration & Submission*

**[www.award2a.com](http://www.award2a.com)**

Organised By



# 2017

## 2A Asia Architecture Award 2A Eroupe Architecture Award

To relieve and resolve some of the existing global crisis and challanges , by creating a cultural movement which brings various groups and individuals from different corners of the world together , whom all share one same goal, which is to improve the standard of living and well-being of their fellow human beings and ultimately create a better and more peaceful world for all humanity.



Theme

## Innovative Architecture in Asia and Eroupe Continents

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Sponsors

Academic Partners

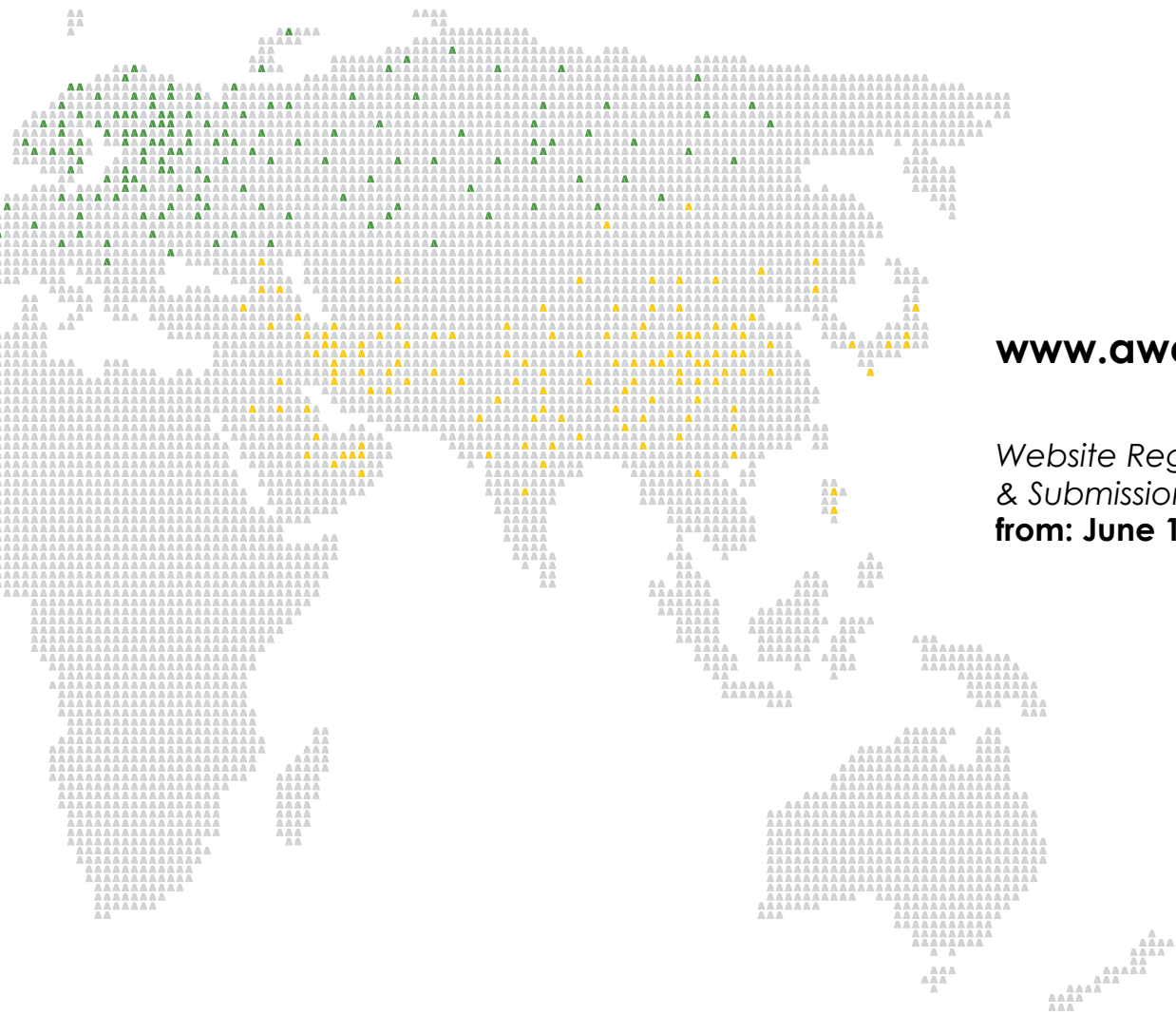




2A Asia  
Architecture  
Award



2A Europe  
Architecture  
Award



[www.award2a.com](http://www.award2a.com)

Website Registration  
& Submission  
from: June 15th, 2017

Cultural Partner



Media Partners



# Conference

In continuation of 2A Continental  
Architectural Award 2017

Theme

**Innovative  
Architecture in  
Asia and Europe  
Continents**

**Berlin-Germany**

Date

**October 19th, 2017**

2A magazine is pleased to announce, International annual conference; the 2017 one day conference taking place on October 19th 2017, in Berlin; A unique opportunity to both academia, and practitioners to share their visions, information, ideas and experiences relating to contemporary architecture in the world.

The Conference is a professional platform to share, and discuss about innovative Architecture in various continents. This gathering is a room to talk about new directions and order in Asia, Europe and other continents Architecture in this regard and in search for an Asian spirit in architecture. More than that, some distinguished examples of contemporary architecture in the world will be presented and discussed by their leading architects.

Organiser



Sponsor





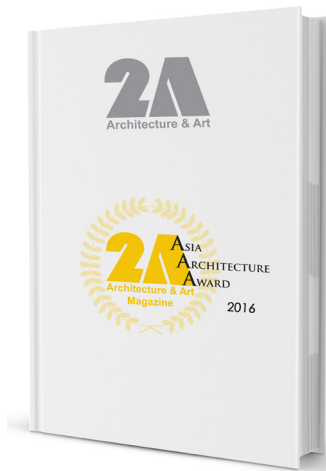
nominated projects exhibition in the award ceremony of 2AAA 2016 - Vienna

# Exhibition

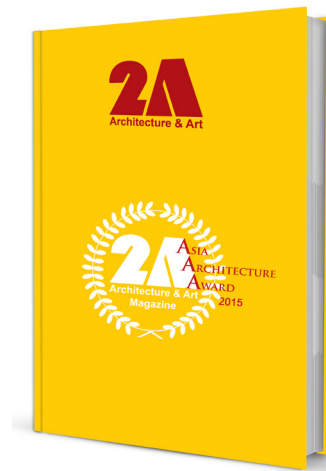
Exhibition will be held at the same time and place of the award ceremony to display winners' projects at "Design Academy Berlin".



# Book of the Award



2A Magazine Special Edition of  
2A Asia Architectural Award 2016.



2A Magazine Special Edition of  
2A Asia Architectural Award 2015.



nominated projects exhibition in the award ceremony of 2AAA 2015 at ITU

*Website Registration & Submission*  
**from: June 15th, 2017**

**[www.award2a.com](http://www.award2a.com)**