



OPEN CALL

**ADI HEX**

STAND DESIGN

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# ADIHEX 2017 STAND DESIGN COMPETITION

**THE ABU DHABI INTERNATIONAL HUNTING AND EQUESTRIAN EXHIBITION 2017 (ADIHEX) EXHIBITION STAND DESIGN (“THE COMPETITION”).**

ENTRIES WILL OFFICIALLY COMMENCE ON 10 JULY 2017, 12:00:00 (GMT+4) UAE TIME.

## **COMPETITION DETAILS:**

Participants are given a chance to design The Abu Dhabi International Hunting and Equestrian Exhibition ("ADIHEX") Stand. An annual event that HAMDAN BIN MOHAMMED HERITAGE CENTER participates in. Its a prestigious event held in Abu Dhabi. You are to design a stand, to showcase your talent.

## **ELIGIBILITY:**

Participants must be between 18–30 years of age. A student, alumni in any University within the UAE or abroad, Full-Time and Part-Time students may also apply.

## **TERMS AND CONDITIONS:**

The Competition is open to male and female participants in the UAE, within the age group of 18–30.

Participants must enter the Competition under their names only. Each participant is permitted to submit only one design or will be ineligible for the Competition.

This Competition is initiated to empower the youth within the Center’s CSR framework, therefore, it not permissible to participate under the umbrella of agencies, establishments, institutions or corporations of any form.

A release form must be signed by the participant as HHC reserves the right to keep the design projects.

The last deadline for submitting the design project is **23 July 2017 at 12:00:00 (GMT+4) UAE TIME.**

Objections in respect to the final results of the Competition are taken into consideration but will be overruled as the panel of judges’ decision is final and binding. No information in relation to results, specifications or methods of mediating will be released to any objecting participant. Results are subject to change only in exceptional cases such as failure to comply with the stated terms and conditions of the Competition.

There will be winners for the first three places. Accordingly winners will be notified and eventually must attend the award ceremony on the date and time specified by the Center.

## **CONCEPT DESIGN REQUIREMENTS:**

12m x 18m space;

11 monitor displays showcasing each championship separately;

A space dedicated for a shooting simulator;

A space for Championship Registration Kiosk: – For all 11 Championships

A space dedicated for a live station set up for Al Oula Radio Booth;

An exhibition like space within the stand to showcase past accomplishments in a photo gallery form; approx. 50 – 80 photos sized about A3

A double deck stand can be an option;

2 large sized focal point screens part of the architecture of the design. \*kindly refer to sample layout document for your reference and downloadable branding specification for your use.

Also include workspace for 4–5 people

## **PRIZES:**

First place: Fifteen Thousand Dirhams; Second place: Ten Thousand Dirhams; Third place: Five Thousand Dirhams; and experience working alongside with the company to realized your dream.

You may use the submitted work in your portfolio.

## **WINNER NOTIFICATION:**

Once a potential artwork has been selected, the potential winner will be notified by email. Each winner must be able to receive phone calls from an unlisted/blocked number. The contact information provided on entry will be used to notify winners. Prize award notices will be sent to each winner approximately (30)days after verification. A prize may be forfeited if winner is not reachable at the phone number and email provide

To apply for the Completion, the candidate needs to send an email to [showrk@hhc.gov.ae](mailto:showrk@hhc.gov.ae) or log onto the Center’s official website [www.hhc.gov.ae](http://www.hhc.gov.ae) to register directly.

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HAMDAN BIN MOHAMMED HERITAGE CENTER LOGO

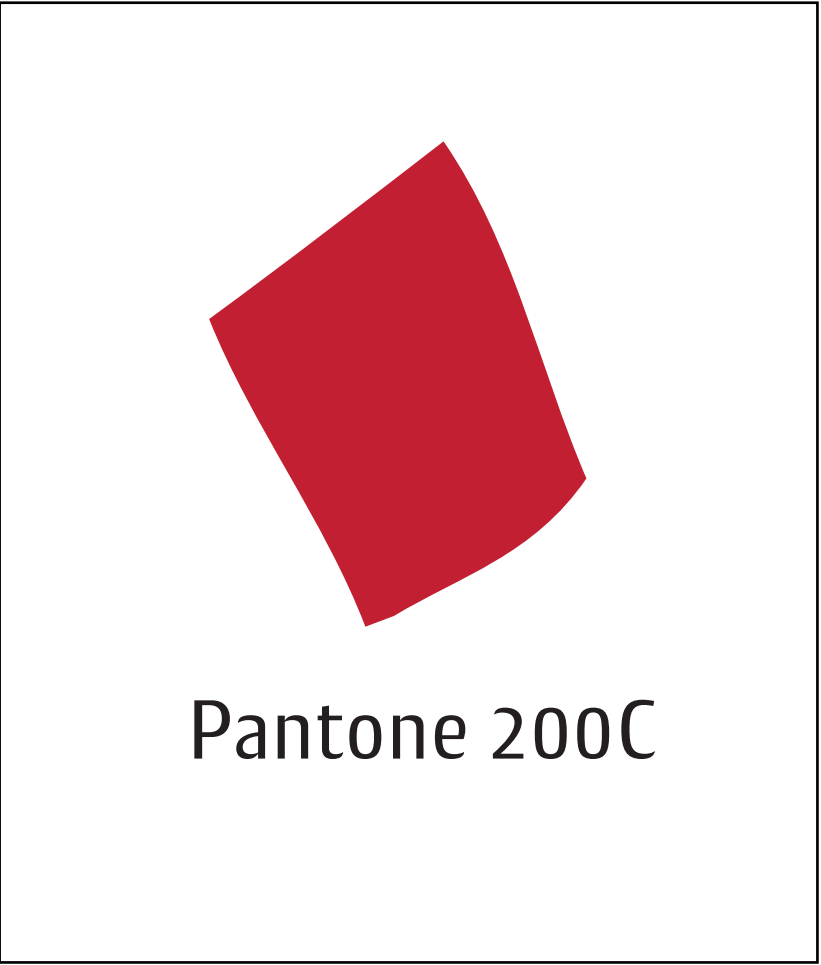
Full Logo



Horizontal Logo



Icon

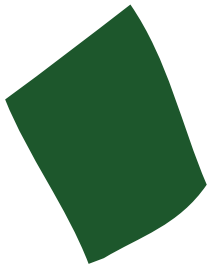


FAZZA CHAMPIONSHIP LOGO

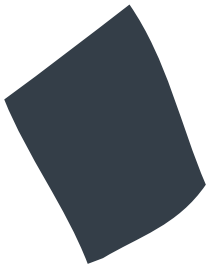


**FAZZA**  
CHAMPIONSHIPS  
2016 - 2017

بطولات  
فزازع



Pantone 357C



Pantone 432C



Pantone 7417C



Pantone 200C



Pantone 1375C

W  
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PLACEMENT OF SPONSOR LOGO

Sponsor logo are subject to changes.

There need to be a dedicated section for sponsors.  
Logos are placed according to their sponsorship contract and rearrangement of logos are strongly not adviced.

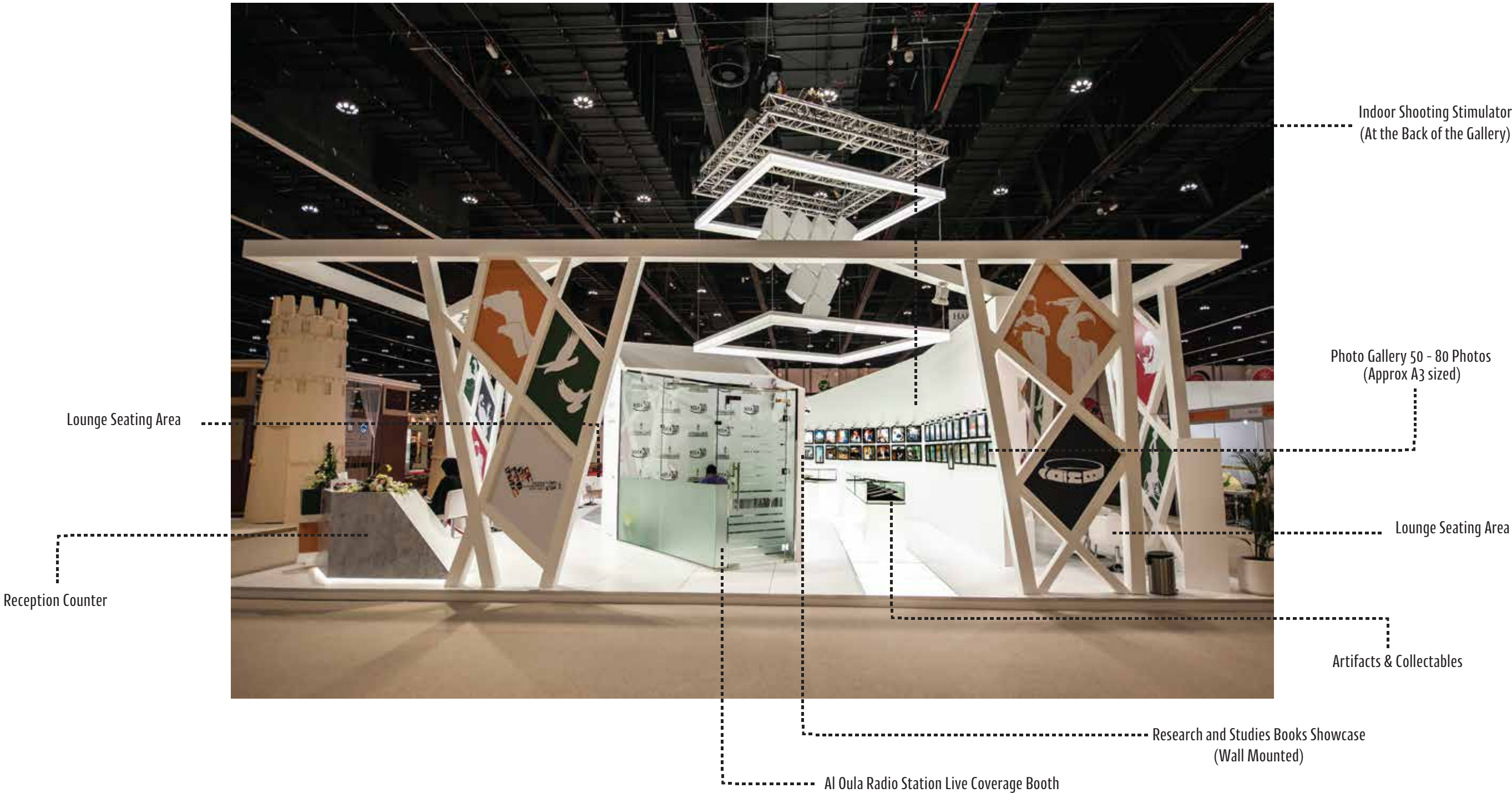
Arabic Sequence

English Sequence



# THE ABU DHABI INTERNATIONAL HUNTING AND EQUESTRIAN EXHIBITION 2016 STAND

12metres by 8 metres



## RECEPTION COUNTER





## REGISTRATION COUNTER FOR EACH CHAMPHIONSHIP





## INDOOR SHOOTING SIMULATOR RANGE



## ACOMMODATIVE TO VIP CROWD



## CLOSE UP ON GALLERY, ARTIFACTS & COLLECTIBLES AREA





## LOUNGE SEATING AREA

