



amsterdam ART BRIDGE

1ST OCTOBER 2017 TO 15TH JANUARY 2018



BACKGROUND

I amsterdam

Amsterdam, the capital of Netherlands is said to be a city with heart. However, it would be hard to say exactly where its heart lies; around the central station, in the tourist district, the centrally located dePijp neighborhood, the bustling market on the Albert Cuyp. The answer is fairly simple and clear.

The polycentric city of Amsterdam has its heart and soul lying in its ring of canals and bridges that bind the concentric and infinite loop that the city is. The city is popularly called the 'Venice of North', for its more than one hundred kilometers of canals, around 90 islands and about 1500 bridges. The 17th-century canals located in the heart of the city of Amsterdam were added to the UNESCO World Heritage List in July 2010.

The canals and bridges of Amsterdam are as typical a symbol of the Netherlands as are its museums and art centres. The city has a very strong cultural and artistic identity. Amsterdam is the most important cultural and artistic centre to the north from Paris and between London and Cologne. Art galleries play a major role on the rich cultural scene of Amsterdam - along with theatres, concert halls, museums, libraries, design centers, and periodical events such as cultural festivals and art fairs. Especially the galleries in which seek to present the most recent and experimental in paintings, graphics, photography, new Medias, are well represented in Amsterdam. Amsterdam is known for its heavy-hitters of art history – Rembrandt, Vermeer, Van Gogh. The city of museums is the one of the most important destination for the art-mappers of the world.

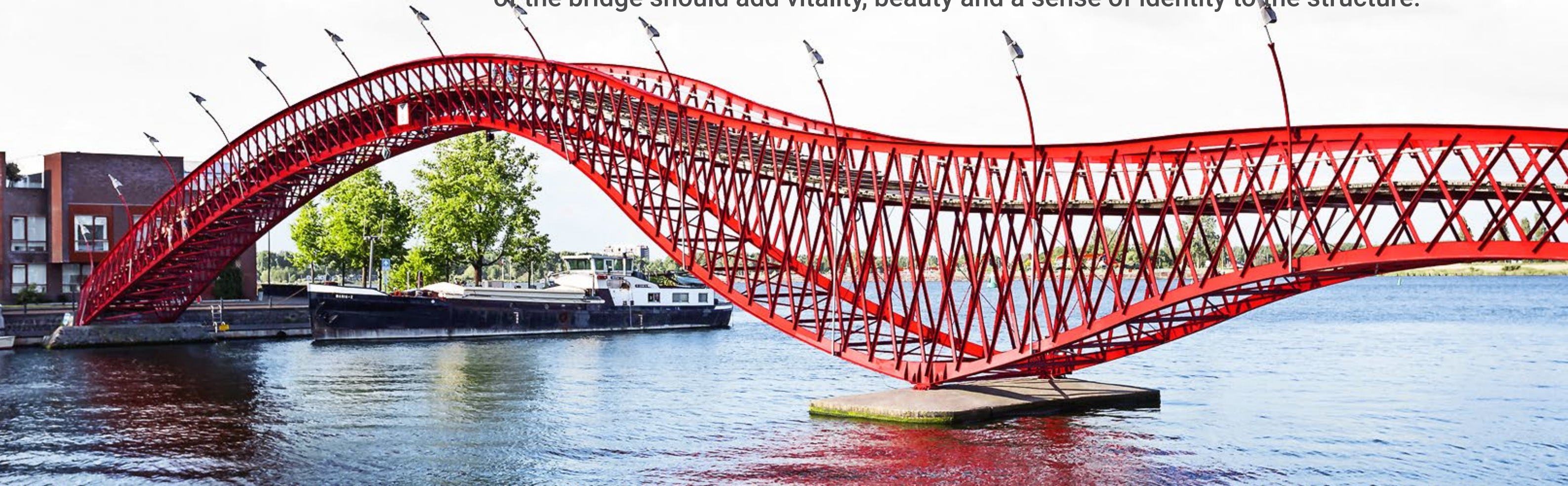
Architecture is also a physical manifestation and expression of art and there is no surprise that a has become renowned as the City of beautiful Bridges. Linking the city's distinct neighborhoods through an intricate, slowly evolving web, these structures – some of which date back more than 350 years – help bicycles, scooters, locals, tourists, cars, horses, cats and dogs across its roads and over its waters. The very famous and different city bridges like MagereBrug, Nesciobrug, Torenluis, Hogesluis and Blauburg etc. offer a view of different cityscapes through their eyes and ears. Apart from some of these selected few, Amsterdam is constantly adding new bridges that are improving the connectivity and quality of public space in the city.

MISSION STATEMENT

The aim of the competition is to design an iconic pedestrian bridge in the heart of Amsterdam that will also function as an art gallery, performance venue and a very dynamic public space. The proposal must not only attend to the specific function but the design should also take into consideration the urban insertion and impact geared towards creating a new architectural symbol for a European capital city.

Innovate and redefine the aesthetic approach towards designing a bridge.

The bridge is a structure built to link two points that are separated by physical obstacles such as a water body or undulated terrain. Footbridges or pedestrian bridges are designed to span relatively shorter distances and provide passage over the obstacles. Pedestrian bridges are light-weight insertions that are designed to take the load of people on foot and even cyclists, rather than heavy vehicular traffic. The competition asks the participants to reinvent the structure of a bridge as a sculptural and artistic expression so that it complements the landscape. Participants are encouraged to invent innovative contemporary structural systems for the bridge that add an architectural twist to the very basic functional design of the bridge. The aesthetic quality, materiality, volume and form of the bridge should add vitality, beauty and a sense of identity to the structure.



Insert the aspect of a museum/gallery space on a pedestrian bridge to promote art as an inclusive expression and increase the overall vitality of the bridge.

Amsterdam has been a hub of cultural movement and the creation of art and design. The participants should incorporate an on-the-way art district over the pedestrian bridge. The participants should try and break the exclusivity of art galleries, design centres and museums by fusing them into a widely-used public space. Art as an expression should reach out not just to the enthusiasts but for general public and tourists. The competition seeks the creation of a museum/gallery experience in a new format by inserting the function on a daily use bridge structure. The idea is to involve and surround daily users of the bridge in an artistic dialogue rather than it being enclosed in a pre-defined space. The bridge-gallery prototype will be an important cultural landmark, giving an extra dimension to a 'basic functional space'. Art and architecture have been a very potent medium to depict and portray social, political and cultural scenarios since ages. The competition seeks the inclusion of art, in any form, pure or translated on the bridge gallery. Art could be a permanent part of the bridge's architectural concept or used in the functional aspect of the structure independent of the mass.

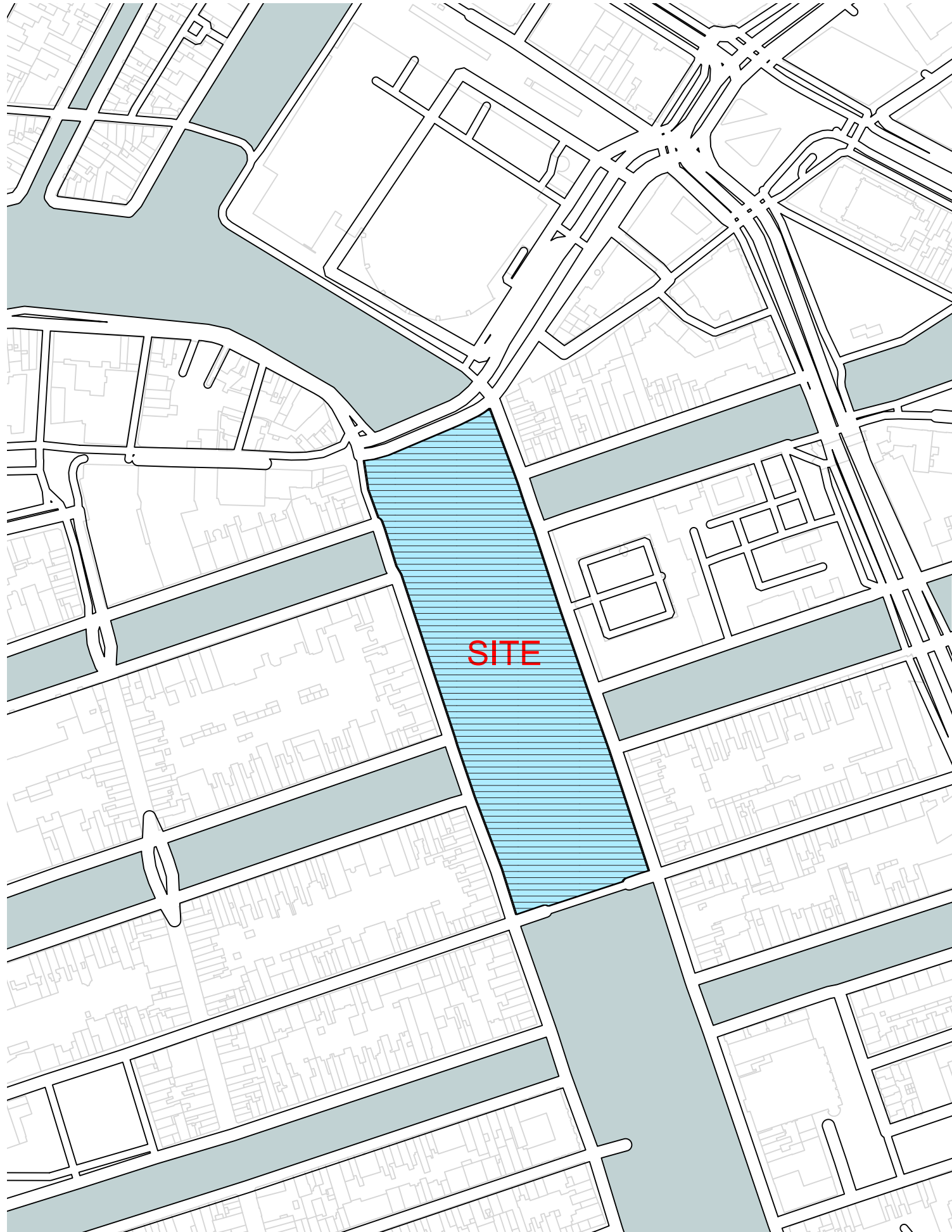


Enrich community life by injecting, activating and rejuvenating the public space in and around the pavilion.

The bridge should become an important landmark and reference point for the inhabitants and visitors of the city, a space that is integrated in the natural environment and that is flexible enough to adapt to a wide variety of activities in and around it. The bridge should rejuvenate the public life in the city and connect people in a more meaningful manner.



SITE & PROGRAM



The site for the bridge is located between the two iconic bridges of Amsterdam namely Blauwbrug and Magere Brug. The bridge will connect Amstel street on both the parallel edges of River Amstel.

- Google Earth: Latitude: 52°21'55"N Longitude: 4°54'05"E
- The participants can connect both the parallel edges at one or multiple points, depending upon their design.
- The difference between road levels on parallel edges and the water surface level is taken to be an average of 3 metres
- The design of the bridge should provide for the passage of small ferries and boats through itself at any given point of time. The bridge cannot create a barrier along Amstel river hindering free passage of small river vessels.

The site for the bridge is located in an old cultural zone of the city where the users of the bridge will be overlooking Hermitage Museum on one edge and Collectie six Museum on the other. The participants will have the advantage of catering to the high density of locals and tourists in and around this area. The participants can enhance the already high cultural value of this zone with their design, but will need to treat and respect the context.

The bridge is envisaged not just to be a mode of transit but a multi usage space capable of handling a wide variety of activities on the go. The participants have the independence to 'create their own auxiliary functions and activities for the art bridge', that would incorporate art and culture as both tangible/intangible experience.

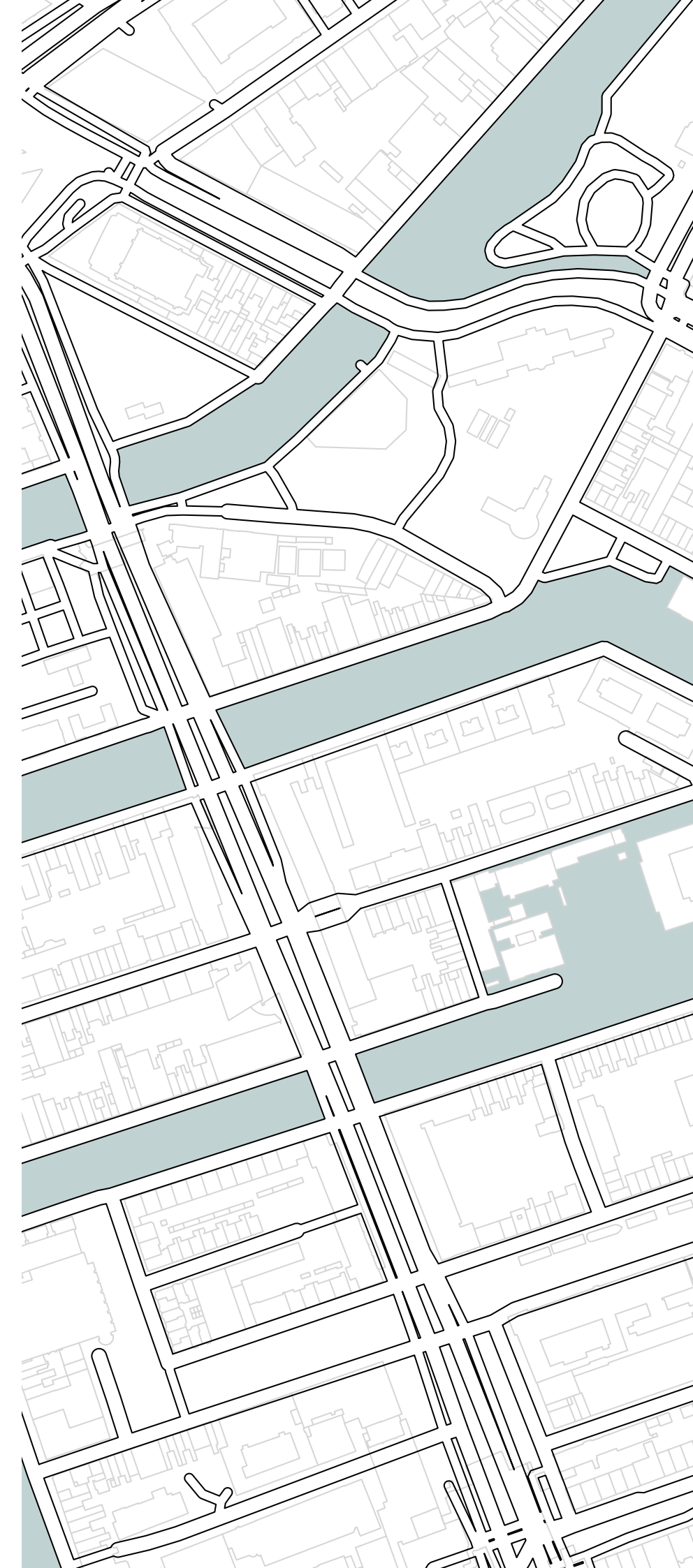
- For eg: Exhibition galleries, art and craft workshop, presentation spaces, small concert area, meditation spaces, souvenir shop etc.
- Any of the above mentioned functions need not be confined or specially designated but can also be incorporated in a permeable manner along the length of the bridge.

**Note- All these are exemplary areas for participant's clarity. The programming should be done under these broad categories, but they are free to adhere, ignore, add or subtract to any one of the specific functions with a valid argument based on their theme and design.*

EVALUATION CRITERIA

The competition hopes to achieve the following:

- To generate the discussion of ideas regarding the functionality of bridge in relation with art and sculpture.
- Research, respond to and highlight the unique aspects of designing a pedestrian bridge
- Creating a rational between architecture and engineering, without curbing the possibility of futuristic and contemporary ideas.
- Pay homage to the context in an intelligent fashion.
- To create a unique prototype of a bridge-gallery where the audiences will get to experience art and culture in an inclusive and ordinary environment.
- To create a landmark and icon for the city of Amsterdam and be able to attract audiences.



SCHEDULE

- Start of Competition and Early Registration: **1st October 2017**
- Early Registration ends: **14th December 2017**
- Standard Registration starts: **15th December 2017**
- Deadline for Questions: **31st December 2017**
- Standard Registration ends: **14th January 2018**
- Closing day for Submissions: **15th January 2018**
- Announcement of Winners: **10th February 2018**

**Note: All deadlines are 11:59 pm - 00:00 IST (India).*

PARTICIPATION

Architects, Architecture Graduates, Students or Engineers are eligible to participate. Interdisciplinary teams are also encouraged to enter the Competition.

Submissions can be the work of an individual or a group of up to **3 members**.

There is no age limit, however, entrants under 18 years of age must be lead or entered by someone over the age of 18.

AWARDS

Winning participants will receive prizes totaling INR 2,00,000 with the distribution as follows:

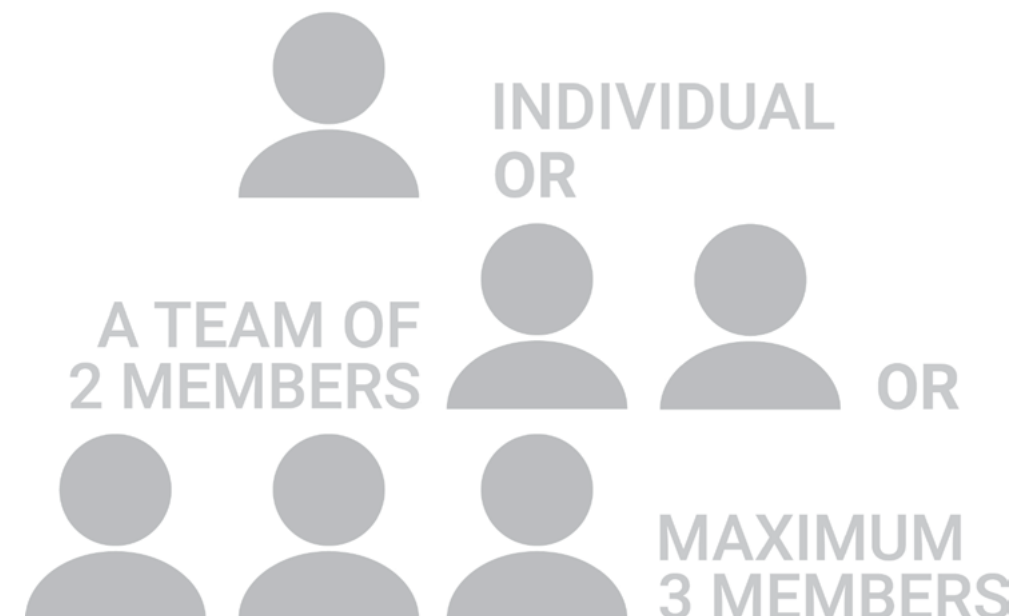
First prize- INR 1,00,000/- + Certificate

Second prize- INR 60,000/- + Certificate

Third prize- INR 40,000/- + Certificate

10 Honorable mentions

Winners and honorable mentions will be published on archasm's website and several international architecture magazines and websites partnered by us.



FEES

EARLY REGISTRATION:

From 1st October 2017 to 14th December 2017

- For Indian nationals- INR 1500 (per team)
- For Foreign nationals- EUR 60 (per team)

STANDARD REGISTRATION:

From 15th December 2017 to 14th January 2018

- For Indian nationals- INR 1800 (per team)
- For Foreign nationals- EUR 80 (per team)

Entrants may register by filling the registration form and submitting it with the appropriate payment through our secure gateway on our website www.archasm.in.

The participants will receive their TEAMCODE within 24 hours of completing their payment successfully.

TEAMCODE will be sent primarily to the email address provided to PAYUMONEY/PAYPAL while completing the transaction.

DISCOUNT

Group discounts apply for a minimum of 5 teams from one particular architecture school/university as our initiative to promote more participation from students.

Send us the following details at queries@archasm.in to avail the offer.

- Names of all the participating teams members and their respective team leaders.
- Name of the university.
- School ID proofs of the team leader.

REGULATIONS

- It will not be possible to amend or update any information relating to your registration including the names of team members once validated.
- Participant teams will be disqualified if any of the competition rules or submission requirements are not considered. Participation assumes acceptance of the regulations.
- Team code is the only means of identification of a team as it is an anonymous competition.
- The official language of the competition is English.
- The registration fee is non-refundable.
- Contacting the Jury is prohibited.
- Archasm as the competition organizer, reserves the right to modify the competition schedule if deemed necessary.

TERMS AND CONDITIONS

Please see the terms and conditions section on www.archasm.in.

COMPETITION PROJECT DISCLAIMER

This is an open international competition hosted by archasm to generate progressive design ideas.

There are no plans for the bridge to be built.

The competition is organized for education purpose only.

SUBMISSION REQUIREMENTS

- Proposal to be presented on ONE LANDSCAPE ORIENTED A1 SHEET.
- TEAMCODE to be mentioned on the TOP RIGHT-HAND CORNER of the sheet.
- Proposal MUST NOT include ANY INFORMATION (Name, Organisation, School etc.) that may give away your identity.
- All text must be in ENGLISH, with a MAXIMUM of 250 WORDS for project explanation. Proposal may be presented using any technique of your choice (sketches, diagrams, 3D visualizations, model photos, CAD drawings, etc.).

SUBMISSION FORMAT

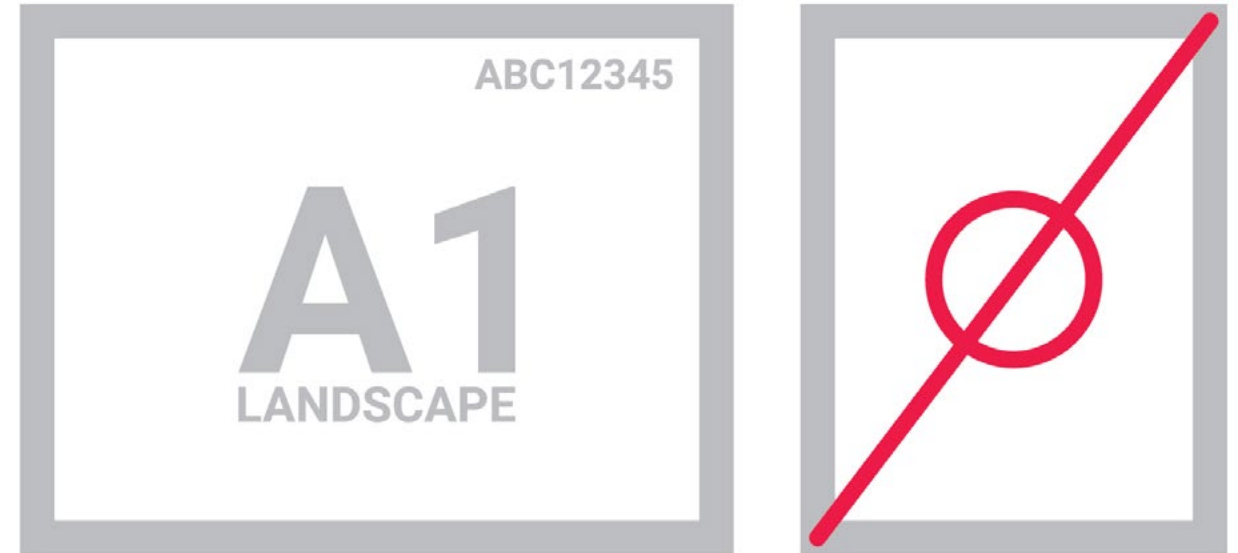
JPEG of your project must be submitted within the deadline of **15th January 2018**.

Submission to be sent via email to: **submission@archasm.in**

TEAMCODE must be the subject of the email.

MAXIMUM FILE SIZE : 8MB

NAME OF THE FILE : TeamCode.jpeg



QUERIES AND QUESTIONS

In case you still have questions related to the briefs and the competition, please send them to **queries@archasm.in** with 'FAQ' subject until **31st December 2017**.

We highly recommend our participants to check the FAQ section on the archasm website as this will provide additional vital information from time to time.

All queries regarding registration process, fees or payment should be sent on the same email address with 'ENQUIRY' as the subject.

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