

START for TALENTS

FLORENCE CULTURAL CENTRE

Multifunctional center in historical area



- #1_ Theme&place**
- #2_ Who can participate**
- #3_ Entry**
- #4_ Download&program**
- #5_ Project area**
- #6_ Materials&Deadline**
- #7_ Jury**
- #8_ Results&prizes**
- #9_ Model A**

#1_TEMA&LUOGO

Florence is the capital of the Renaissance, there is no corner of the city where you do not breathe classicism. **Brunelleschi's** dome is the recognized symbol of the Tuscan capital, but there are countless of great architectural value which characterizes the historical center. The urban plan, strongly linked to its historical roots, recorded a few episodes in favor of contemporaneity, a need which current Florence, cannot avoid making spaces unresolved an interesting development opportunities. **Largo Pietro Annigoni**, the edge of the old town within the walls, is a joint urban environment a few years ago 'to the current configuration that offers interesting insights. The nineteenth-century market of Sant'Ambrogio, the teaching sites of the **Department (ex-Faculty) of Architecture**, the **State Archives** and the recent intervention of the **Murate**, are some of the places of interest surrounding the site. You need to consider whether to create a new center for the community, a framework that encourages interaction between residents, tourists and students. A **Florence Cultural Centre**, space for exhibitions and events, will embody this aspiration becoming one of the main places of the city.



#2_WHO CAN PARTECIPATE

There is no limit for the competition. I allowed to contest all those who want to deal with the theme proposed, whatever their country of origin. **There are no age limits**, can enroll graduate students, graduates or professionals. **You can participate as an individual or as a group** (max 5 components). In the second case it is necessary to elect a leader to have a contact person to which official communications. All competitors have the same rights and must fulfill the same obligations. Groups can be mixed or use more professional, they may be made simultaneously by graduate and undergraduate students.

#3_ENTRY

Registration is open until the last day of delivery processed **16th December 2016**.

The registration procedures are as follows:

SPECIAL ENTRY: from **05th September-25th September** the fee entry is of **15,00 euro** for who will use *PayPal*, **20,00 euro** for who will use *bank transfer*.

ORDINARY ENTRY: from **26th September -27th November** the fee entry is of **20,00 euro** for who will use *PayPal*, **25,00 euro** for who will use *bank transfer*.

EXTRAORDINARY ENTRY: from **28th November -16th December** the fee is of **25,00 euro** for who will use *payPal*, **30,00 euro** for who will use *bank transfer*.

The entry is for each participant.

The methods of payment are the following:

-**PayPal:** You can submit your entry fee by referring to the startfortalents@gmail.com

-**Bank Transfer:** For those wishing to pay by bank transfer can write to the email startfortalents@gmail.com and ask specific about the bank.

There are no refunds in any circumstances. Sending the registration fee you accept every point of this regulation.

FAQ: For some questions you can use our email: startfortalents@gmail.com

The official languages of the competition are: English, Italian, Spanish.



#4_DOWNLOAD&PROGRAM

The material of competition, dwg and photo's area (not high-resolution images because they serve exclusively for the analysis of the site and not for render), are sent on receipt of the copy of payment that should be sent to our email address. It is categorically forbidden to use a different plan than the one provided. Since this is a competition of ideas are not provided reference PRG to not bind the work of competitors. There are no height limits for volumes above ground - the underground volumes must not exceed 10 meters of excavation - the project area must be considered at the same altitude and free of sediment.

FUNCTIONAL SPACES:

Reception: 50 mq + **Ristorant a Km0:** 200 mq + **Auditorium:** 500 mq + **Library and book shop:** 100/200 mq + **Halls for exhibitions of contemporary arts (photography, picture and sculpture):** 200 mq everyone+ **Deposit for loading and unloading goods:** 400 mq + **Park + Parking** (parking can be at street level or underground, using the access - indicated on the plan that we provide - the existing parking lot. Of this parking we do not give plants and existing sections because it must be completely redesigned).

Each function must be served for public toilets and changing rooms for staff. All functions can be integrated at the discretion of the participants.

#5_PROJECT AREA

Place: Firenze, Italia, Largo Pietro Annigoni

Project area: **6466 mq**



#6_MATERIALS&DEADLINES

The files must be sent in a single solution, every files must contain the alphanumeric code in title, before **16th December 2016** (23:59 italian time). Following the delivery cannot be forwarded again to replace and should not be missing from any of the points listed below; who does not respect the Regulation is excluded from the contest. They are part of the documentation of the competition:

-MODEL A: In the end of regulation that you should send in .pdf format

-PROJECT TABLE: A digital file format A0 and drawn horizontally. It should be delivered in .jpg format with a resolution not exceeding 150 dpi. Anyone can decide how to draw up their work by inserting the elaborate plans, sections, three-dimensional reconstructions, render etc. The thesis project must contain at the top right a **alphanumeric identifier** (max 6 units) that each participant will choose freely.

-RELATION OF PROJECT: A folder A4 Word format, maximum 4,000 characters including spaces, where not inserted images or graphics design. Internally they are described reasons formal and functional characterization of most of the proposal. In the header you must insert the alphanumeric code.

#7_JURY

Projects will be selected and evaluated by a jury of value only by the editor of STaRT:

[A+M]² ARCHITECTS – BCQ ARQUITECTURA – COSTA FIERROS ARQUITECTURA - LOPES BRENNIA ARCHITETTI – MOHN BOUMAN ARCHITECTURE - MODOSTUDIO – PARDINI HALL ARCHITECTURE - PINONI+LAZZARINI ARCHITETTI - RRS STUDIO-STUDIO WOK

Scores and the evaluation criteria are given below:

-Integration context: 1-10 points

-Formal and functional choices : 1-10 points

-Representation of idea: 1-10 points

The results will be to publish not later than **09th January 2017**. The evaluation of jury is unique and unappealable. No winners project will be ex aequo.



#8_RESULTS&PRIZES

The winners of the competition will be communicated no later than **09th January 2017**. The awards recognized:

-FIRST PRIZE: 500,00 euro (excluding withholding tax) **for each participant** + 1 year subscription to the digital version of the magazine Domus + 1 copy of all our Notiziario magazine + our publications in digital copy + free participation in all of our future contests.

-SECOND PRIZE: 1 year subscription to the digital version of the magazine Domus + 1 copy of our Notiziario magazine + our publications in digital copy + free participation in all of our future contests.

-THIRD PRIZE: 1 copy of our Notiziario magazine + our publications in digital copy + free participation in all of our future contests.

Do not exclude mentions that the jury will agree to other worthy projects. There is no prize money for mentioned projects. All projects with recognition will be published on our site. For the winner is a necessary condition to answer the interview closed contest. Following this you will be paid the prize money that will be sent within 60 days from the announcement of the winners.

#9_MODEL A

This model must be submitted along with the project proposal.

Name and Surname of participant (or leader)

Name and Surname of other participants (without leader) if you participate in group

Alphanumeric identification (at the discretion of the participants)

Contact of leader's team or by the single participant

Name and Surname

Address

City, Postal code and country

Mobile, email and website

I declare that the information given above is true, complete and correct. I understand that any incorrect information will provide the 'grounds for disqualification (personal or group) for the purposes of the project. Subscribe the rules defined by the organization STaRT, as expressed in the contract and to sell for free rights to use the work. It authorizes the processing of personal data pursuant to Legislative Decree no. 30.6.2003 196

Signature of leader