



Request for Proposal

Cloth & Co + Dwell on Design Textile to
Furniture Competition

Cloth & Co + Dwell on Design + Bed Bath & Beyond Textile to Furniture Competition



ABOUT THE COMPETITION

Client:

- Dwell on Design, in partnership with Cloth & Co.

Type of Artwork:

- Digital rendering of textile fabric for furniture production

Finalists and Winners:

- Top 5 finalists will have a Cloth & Co chair produced and featured at Dwell on Design 2017, June 23-35 at the Los Angeles Convention Center.
- **Final winner will be selected from the top 5 finalists by a panel of judges on-site at Dwell on Design and their textile will be produced into a line of furniture and sold by Bed Bath & Beyond within a few weeks following the event. The winner will receive between 5-8% in sales.**



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Where Project will be installed:

- Winning textile will be produced into a line of furniture and sold at Bed Bath & Beyond.

Budget for Artwork:

- Digital artwork required, no budget allotted

RFP:



- Cloth & Co. is seeking creative, up and coming artists to produce a textile fabric design. The initial textile will need to be designed specifically to produce into one of Cloth & Co.'s concept chairs.
- Knowing the potential winner will have their textile implemented into a line of 5-6 pieces of furniture, the designer should be able to envision their design onto multiple styles of furniture to create a fuller line.
- Designers are asked to submit 2-3 textile design options as part of their submission.



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TIMELINE

- RFP issue date: May 22
- Deadline to apply: June 9
- Finalist selection date: June 10
- Final artist selection: Top 5 finalists, June 8 / Final winner June 23-25
- Furniture Line Production: Design + production with Cloth & Co begins June 26



ABOUT THE COMPETITION

Cloth & Company is a new Chicago-made, customizable furniture company formed by industry veterans, Christiane Lemieux, former founder of DwellStudio, and Meganne Wecker, President and CCO of Skyline Furniture. Cloth & Company brings the fast fashion concept to the home, using digital printing technology to produce custom, well-designed product at a rational price point that ships within six days.



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With a made-to-order business model and the most efficient textile production capabilities in the country, Cloth & Company has the freedom to produce endless collections. Setting a new standard in home design, the brand will be partnering with some of the country's most dynamic influencers, and has recently launched collections with Oh Joy! and Apartment Therapy.

Amazon + Apartment Therapy

Sorted by name



63-
6BNNTSTRPNVYGROGA.tif



162QZMFTH.tif



162QZMGLD.tif



162QZMNV.tif



162QZMWHT.tif



5505DRSTFLRNVYOGA.tif



8905TRNGNVYOGA_1.tif



COT1002XMDOCHOGA_1.tif





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RFP Guidelines:

An entrant will need to provide:

- A textile design to fit with Cloth & Company's best-selling chair frames
- Entrant should review and design to compliment a chair leg option from Cloth & Company's offerings. Please include the suggested leg option that you best envision with your textile design with when placed into production.

5705 Chair and Leg Options

Sorted by name



- The textile will be printed on fabric linen cotton and should use a pantone coated color reference
- 2-3 fabric design options should be submitted for consideration (all applicants will retain the copyrights to all of their submission materials)



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Media: Digital file of textile designs. Initial submissions should be in JPG format. Entrant should be able to produce a vector, layered file if chosen as finalist.

Qualifications: Cloth & Co. is seeking creative, up and coming artists to produce a textile fabric design. Entrants should have 5 or less years' experience in design and/or be a current student of architecture, design or art.

ABOUT THE SELECTION PROCESS

Selection Criteria:

- ☐ Artistic Aesthetic
- ☐ Quality of Design Samples
- ☐ Ability to envision the design samples onto Cloth & Co. furniture frames

Budget and what is included: Cloth & Co. will be selecting a group of top 5 finalists and will produce those textiles onto chair designs that are being featured at Dwell on Design 2017, June 23-30, at the Los Angeles Convention Center.

The final winner's design, chosen from among the top 5 finalists, will have their textile produced into a line of furniture and sold with Bed Bath & Beyond.



For more on Dwell on Design, visit dwellondesign.com



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Targeted number of shortlisted finalists: (5) Cloth & Co. will be selecting a group of top 5 finalists and will produce those textiles onto chair designs that are being featured at Dwell on Design 2017, June 23-35 at the Los Angeles Convention Center.

APPLICATION REQUIREMENTS

Materials:

- ☐ Resume / CV
- ☐ Letter of Interest – Please outline your years of experience, and describe which submitted images are examples of past work and which are to be considered for this competition.
- ☐ Number of images – May submit up to 5 images. Designers are requested to send a minimum of 2-3 fabric options with their submissions. Including examples of past design work or commissions are welcome, but not required.

Misc:

- ☐ Years of past commission experience – Seeking up and coming designers/artists who are either students currently and/or have 5 years or less of experience

SUBMISSION INSTRUCTIONS

To submit qualifications for this competition you must apply through the CODAworx application portal: <https://www.codaworx.com/rfp-toolkit/rfp/dwell-on-design>

You will need to sign up for a free account to submit your information. This allows you to save and come back to your application at any time. To login and return to your application, click the portal link above. You may also return to the application by logging in on CODAworx, clicking your name in the top right, and selecting “RFP Dashboard”.

The following information will be required to apply to this opportunity:

- Letter of Interest
- Artist Name, Address, Telephone, Email Address and Website for all Artist Team Members
- Resumé / CV – Include all contact information, website, previous art commissions, design experience, exhibitions, awards, grants and education, if applicable. If submitting as a team of artists, compile all resumes into a single document.



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Images of Your Work

In the “Images of Your Work” section of your application, please submit images for 2-3 minimum, or more, design renderings for consideration for this competition.

You do not need to list location, year completed, or dimensions for these proposal designs. You may also include in your application images and information of relevant design + art projects that illustrate your past work. To do that, please include the main image, title of the artwork, the medium, the dimensions, and date created or installed. These images will serve as an overview of your work relevant to this competition.

Beyond the overview images, you may also add CODAworx “projects” to your application for a more robust submission. If you have more images, information to share about your past projects, please go to your account to publish a “project” to your profile on CODAworx. This allows you to have up to six total images per project and include a more detailed write-up about the project. In the more detailed write-up you have the option to list: the commissioning organization/agency; budget; date of completion; and project manager (with email). Include a brief summary, and, if you were part of a team, indicate the extent of your contribution.

Follow this link to publish a more detailed project with your application for this RFP:
<https://www.codaworx.com/account/project>.

Please submit JPEG images with a minimum of width of 620px, and a maximum file size of 5MB. Slides, prints or any physical submissions of artwork will not be accepted.

This competition is administered and managed using the **CODAworx RFP Toolkit**, an innovative new platform that streamlines the commissioned art process. Questions about applying on CODAworx may be addressed to info@codaworx.com, or by calling the CODAworx office at (608) 467-3040. For questions about the competition, please contact Katie Lamb, katie.lamb@informa.com, or call (972) 536-6465.