



## COMPETITION BRIEF

**Connect:ONTrack**  
Ontario-wide Post-Secondary  
Design Competition  
2017-18

PRESENTED BY



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# Introduction

Design Exchange, in partnership with the Government of Ontario, announces the sixth annual Connect Post-Secondary Design Competition.

This provincial, post-secondary design competition seeks to explore design that is accessible to the greatest number of people, to the largest extent possible, regardless of age, ability, across all design disciplines.

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## The Concept

**Among the projects that can be considered: infrastructure, print and digital wayfinding, shelter amenities, and physical support.**

This year, students studying in all design disciplines are invited to submit proposals that imagine barrier-free features for public transportation in Ontario that are accessible to the greatest number of individuals. Entrants are asked to acknowledge the seven universal design principles, Part III of the Accessibility for Ontarians with Disabilities Act, 2005, and encouraged to consider cost, time, and dignity.

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## Eligibility

**All submitted projects must be completed during the student's 2017-18 course of study in an Ontario undergraduate or graduate program.**

Participation is open to all currently enrolled students studying design (including, but not limited to: industrial, architecture, graphic, digital, interior, and landscape) at the undergraduate and graduate levels in Ontario in a college or university program.

Projects may be completed independently or as course work, and group or individual projects are eligible for entry. In the case of group projects, all members must be enrolled in a 2017-18 course of study in an Ontario undergraduate or graduate program.

# Submission Requirements

**Entries must be received by midnight on April 9, 2018.**

**Late entries will not be accepted.**

**Design Exchange will only accept digital submissions sent to [connect@dx.org](mailto:connect@dx.org).**

**Any questions should be directed to the Competition Coordinator at: [connect@dx.org](mailto:connect@dx.org) or 416.216.2137.**

- ✓ A completed competition registration form, available at [dx.org/connect](http://dx.org/connect)
- ✓ A one-page concept statement that includes: Entrant name, mailing address, school, and program
- ✓ Summary of the design concept, its objectives, and description of how the project addresses the competition theme (no less than 150 words, no more than 500 words)
- ✓ Fabrication plans for prototype of submission
- ✓ A minimum of three (3) or maximum of five (5) full-colour sketches or renderings of the proposal submitted as a single PDF at 72 dpi

## Evaluation

**A panel of experts from the design community, selected by Design Exchange, will review all valid entries. Jurors will select the best projects based on the following key criteria:**

### IMPACT

The project is designed in a way that is usable by the greatest number of people, to the largest extent possible, regardless of their age or ability.

### CREATIVITY

Unique and innovative design concept.

### PRESENTATION

Well-executed renderings and clearly identified project documents

### UNDERSTANDING

Clear and concise project statement

### REALIZATION

The goals of universal design are addressed and the project can be implemented.

## Prizes

**Winning projects will be awarded monetary prizes of up to \$1,500**

- ✓ Certificates of Accomplishment will be presented to all winning and honourable mentions
- ✓ Winning and honourable mention projects will be featured in the Connect: ONTrack Post-Secondary Design Competition Exhibition in May 2018 at Design Exchange
- ✓ Winning and honourable mention projects will be featured on DX.ORG
- ✓ Winning and honourable mention projects will be included in the Connect: ONTrack Post-Secondary Design Competition online resource
- ✓ An opportunity to be a featured DX Design Educator, developing an accessibility-related design workshop drawing from the winning proposal to be offered as a DX Education program.

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## Dates to Remember

### DEADLINE

**Monday April 9th 2018**

### RECEPTION + AWARDS CEREMONY

**Friday May 25th 2018**

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## Contact

**SOPHIE QUICK**

**416.216.2137**

**[connect@dx.org](mailto:connect@dx.org)**

# Intellectual Property/ Priority Rights/ Rights Of Publication

By entering the competition, the entrant: (i) agrees that the Government of Ontario and Design Exchange will have the right to use and/or publish in any medium and for any purpose, without compensation, the submitted design, (ii) certifies and warrants that the submitted design is the entrant's own original work and that the design, including its eventual publication by the Accessibility Directorate of Ontario, and/or Design Exchange, does not and will not infringe any right of any third party, including intellectual property rights and rights of privacy and (iii) agrees that the Government of Ontario and Design Exchange may use either during or at any time following the competition, but in relation to the competition, the name, educational institution and photograph of the entrant without restriction or compensation. Design Exchange and the Government of Ontario reserve the right to suspend, modify, terminate or cancel the Connect: EnAbling Change Post-Secondary Design Competition at any time.