



**FONDATION D'ENTREPRISE
BÉNÉTEAU**



RULES

Fondation d'entreprise Bénéteau Competition

« The campsite and its environment »

INTRODUCTION

As part of its commitment to promoting environmental protection in boating through innovative designs and the development of occupations that contribute to creation and innovation, Fondation d'entreprise Bénéteau is organising a competition for educational purposes.

ARTICLE 1

THE ORGANISER

Fondation d'entreprise BENETEAU, established by order of the prefecture of Paris on 14 February 2005, with registered office at 29 boulevard de la Tour Maubourg - 75007 PARIS – France,

is running a competition, from 09/10/2018 to midnight on 10/09/2019, open to students enrolled within the European Community at an architecture, engineering, design or art school, or attending a university course that is relevant to the stated objective, which will award the prizes referred to in Article 6 below, entitled:

"The campsite and its environment"

ARTICLE 2

SCOPE

This competition is open to students who, as of 1 January 2019, are enrolled at an architecture, engineering, design or art school or attending a university course that is relevant to the stated objective (the registered office of which is in a Member State of the European Community), who are individuals aged sixteen (16) years or over (minors must provide evidence of permission from their legal guardian).

Only one entry per person (same name, same address) is permitted throughout the entire duration of the competition.

Candidates must provide a photocopy of their valid student card. Fondation d'entreprise Bénéteau reserves the right, at any time, to ask for a copy of the identity card or passport of participants or a record of civil status in order to verify the age of participants.

Any fraud or attempted fraud in this competition will lead to the participant being disqualified.

Students may enter individually or in teams. If they enter as a team, they must appoint a team leader who will be the sole point of contact for Fondation d'entreprise Bénéteau. The leader will be responsible for sending the registration forms and copies of student cards of all its team members. The team name will be the name of the team leader.

ARTICLE 3

COMPETITION FORMAT

To enter, you simply need to:

- go to the <https://www.beneteau-group.com/en/architecture-competitions/> website
- read the organiser's rules and brief;
- download the documents containing the design's specific technical instructions;
- complete the registration form and send it by e-mail to concours.beneteau@gmail.com.

Any incomplete or untruthful registration form will be considered null and void.

On completing their registration, participants will receive a confirmation e-mail.

Participants must send the following by e-mail to concours.beneteau@gmail.com before 10 September 2019 (with the date and time of the e-mail as proof):

a single PDF in French or English, in A3 format, in the form of a booklet, not exceeding 15 MB, containing at least:

- a written presentation of the chosen site
- a written presentation of the overall concept, accompanied by sketches
- a description of the facilities
- a plan showing the reception facilities to scale (1:50)
- a plan showing the catering area facilities to scale (1:50)
- a plan showing the toilets and washing facilities building to scale (1:50)
- 2 perspective drawings of the landscape

Other: A link to an online video may also be provided for better visibility of projects.

Designs that do not comply with the rules and/or the brief will be rejected.

While studying these designs, the judging panel reserves the right to interview any candidate about their submission.

The judging panel will select 3 competition winners and award them their respective prizes during a ceremony.

ARTICLE 4

THE JUDGING PANEL

The judging panel will be chaired by:

Mrs Annette ROUX, President of Fondation d'entreprise Bénéteau

The judging panel will include:

M. Cyril SANCEREAU, Photographe - architecte

M. Louis-Claude ROUX, Vice-président du Conseil de Surveillance du groupe Bénéteau

M. François PELEGRIN, Architecte

Mme. Florence BUGEON, Directrice marketing, BIO Habitat, Groupe Bénéteau

M. Nicolas DAYOT, Président de la FNHPA

M. Jean Guy AMAT, Président du Comité des groupes et des chaînes de camping

M. Martin PAINSAR, Lauréat du concours 2016

M. Martin BEDIER, Lauréat du concours 2016

The judging panel will select winners based on the originality and creativity of the designs submitted.

The judging panel's decisions will be taken by a majority vote, with each member of the judging panel having one vote.

The judging panel's decisions are final and may not be disputed by participants or any third party.

The organiser reserves the right to disqualify any participant whose design does not meet the requirements of the specifications/brief.

Any disqualification, for any reason whatsoever, will result in the prize that the participant could have claimed not being awarded.

Candidates whose entry is not selected may not claim any compensation of any kind.

ARTICLE 5

PRIZES AWARDED

The competition prizes are as follows:

- first prize: a cheque for six thousand (6,000) euros;
- second prize: a cheque for four thousand (4,000) euros;
- third prize: a cheque for two thousand (2,000) euros.

ARTICLE 6

AWARDING OF PRIZES

The winners will be officially informed by e-mail/letter. Their details will then be requested in order to award them their prize. Their prizes will be awarded within 2 months of the announcement of the winners, according to the terms that will be specified to the winners at the time their prize is confirmed.

Winners will be invited to an award ceremony.

If the organiser is unable to contact the winners between 10/09/2019 and 09/10/2019, it reserves the right to disqualify these winners and award the prize to another candidate.

ARTICLE 7

PUBLICITY / ASSIGNMENT OF RIGHTS

Participants will retain ownership of the designs submitted to the competition and of their rights of use. It will be their responsibility to protect their creation by registering a patent or model. The organisers accept no liability in case of harm resulting from negligence on the part of the participant and concerning the protection of industrial property.

Fondation d'entreprise Bénéteau reserves the right to use these designs and the identity of the participant(s) for communication or advertising purposes, of which Fondation d'entreprise Bénéteau will be the sole judge. The participants authorise the Foundation to mention the designs in news articles, advertising materials or brochures and exhibit them at public events of its choosing for an unlimited period of time. For these purposes, the participants authorise the Foundation to make any copies, graphical representations or photographs of the best selected designs, as well as of their authors, subject to mentioning their names.

The organiser reserves the right to publicise this competition on various advertising media (electronic/paper, etc.).

The participants authorise Fondation d'entreprise Bénéteau in advance to use their names and images as part of its communications, for a period of 10 years, on paper, audio-visual and digital media, worldwide and free of charge.

Unless otherwise requested from Fondation d'entreprise Bénéteau, participants give permission for their first name, surname and/or pseudonym to be mentioned and for their photograph to be published in any communication media relating to the competition.

By participating, the candidate undertakes to submit a design that observes the copyright and the image rights of the persons represented. Therefore, the participant acknowledges that he/she has obtained all the authorisations required, in particular relating to all assignments of intellectual and industrial property rights, and related rights required for the design operation.

The participant will indemnify Fondation d'entreprise Bénéteau and hold it harmless against any legal action by third parties based on an intellectual property right, industrial property right, related right or the failure to obtain authorisation for any element comprising the design submitted.

In addition, the winner(s) undertake(s) to:

- assign their rights free of charge in order to allow Fondation d'entreprise Bénéteau to disseminate the design, in whole or in part, by any means and on any website, for the legal duration of copyright protection;
- indemnify Fondation d'entreprise Bénéteau and hold it harmless against any legal action by third parties based on an intellectual property right, industrial property right, related right or the failure to obtain authorisation for any element comprising the design submitted.

ARTICLE 8

CHECKS AND RESERVATIONS

The organiser reserves the right, in particular in the case of force majeure, to shorten, extend, suspend, change or cancel the competition.

Advance notice of these changes will however be provided by any appropriate means.

Any change to the competition and the rules will be filed as an amendment with SCP Simonin - Le Marec - Guerrier, Huissiers de Justice Associes, which is the custodian of these rules.

Participation in this competition implies full acceptance of these rules. No challenge will be considered after 60 days have elapsed from the closing date of the competition.

The full set of rules can be obtained free of charge by writing to concours.beneteau@gmail.com

Any disputes that may arise regarding the interpretation of these rules will be expressly subject to the assessment of the organisers and as a last resort referred to the competent courts of Paris.

The organiser may not be held liable for any malfunction of Internet networks.

In accordance with Information Technology and Civil Liberties Law no. 78-17 of 6 January 1978, participants have a right to access the file, and correct and remove their data by sending a direct request by e-mail to concours.beneteau@gmail.com

ARTICLE 9

These rules have been filed with:

**SCP SIMONIN - LE MAREC - GUERRIER
HUISSIERS DE JUSTICE ASSOCIES
54 rue Taitbout
75009 PARIS**

which is entrusted with verifying their effective implementation.