

ARCHITECTURE COMPETITION

# MANGO VINYL HUB

CONDITIONS

PARTNERS:



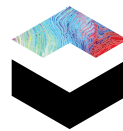
CESU  
MUNICIPALITY



Bee Breeders Architecture Competition Organisers  
in partnership with  
**Cesis Municipality**  
and  
**Mango Vinyl**  
have prepared this document for the  
**MANGO VINYL HUB**  
architecture competition.

Full Competition Terms & Conditions:  
[MANGOVINY LHUB.beebreeders.com/terms](https://MANGOVINY LHUB.beebreeders.com/terms).

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architecture competition organisers  
[hello@beebreeders.com](mailto:hello@beebreeders.com)  
[beebreeders.com](https://beebreeders.com)



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# INTRODUCTION

We're excited to work with Bee Breeders in creating the Mango Vinyl Hub. We were impressed with the success they've had running competitions for organisations such as the Liepaja City Council and the SAMARTH charity, and we are keen to connect with their significant international following.

We see architecture competitions as an amazing tool to explore new ideas and cultivate different points of view around the world. The creative approaches taken by the international group of participants highlight crucial problems and find innovative solutions, while generating a significant public interest in the project, as well as attracting potential investors to the site.

The Mango Vinyl Hub architecture competition marks an important stage of redevelopment for our community, one that looks to the past for inspiration and to the future for success.

**Jānis Rozenbergs**  
CESIS CITY COUNCIL CHAIRMAN





# CESIS CITY

Cesis is a regional centre in central Latvia with a population of 17,000. Historically Cesis has been a strategically important location. The city has an excellent transportation infrastructure: it's 90 km from Riga with developed railway connections. Its location in the highlands of Vidzeme offers charming vistas and diverse habitats. The city is a cultural and historical centre with many available outdoor activities.

Cesis is home to small manufacturers that operate in niche markets. Thanks to the Vidzeme Concert Hall, Rucka Manor, and the historic Livonian castle and park, the city is able to attract many tourists and creative personalities. It offers a quality education from kindergarten through higher education, as well as professional development.

The growth of the region is based on the creation and development of the area as an economic and political centre. Cesis region is the leading region in Vidzeme with its nationally important creative industries, and it is a centre for culture and tourism, supported by a stable population. Cesis is internationally recognized as a tourism destination, and its historic centre is a guarantor of continued high quality tourism services.







## VINYL CULTURE

The resurgence of the vinyl records has been staggering, with the highest number of sales in more than a decade. In fact in 2014, the UK's Official Charts Company predicted that 900,000 vinyl albums would be sold in Britain alone, up from 790,000 the previous year. This trend seems to continue, due in large part to the profitability of the industry.

According to figures from the Recording Industry Association of America, US artists earned \$416 million (£294 million) in royalty revenues from vinyl record sales in 2015, whereas digital music streamed through channels, such as YouTube and Spotify, earned them only \$385 million (£282 million) over the same period.

And these aren't just classic records being sold, new releases are dominating the vinyl album chart as well. The top selling vinyl record in 2015 was Adele's '25', which sold 116,000 copies, followed by Taylor Swift's '1989' with 74,000. With many artists like Taylor Swift and Radiohead refusing to let their music be streamed on Spotify for just £0.005 per song, vinyl record sales could be the deciding factor that lets musicians make money from their art.

# THE COMPETITION

## THE MANGO VINYL HUB

The Mango Vinyl Hub is the first in an intended series of redevelopments that will add new investments and industry to the area. Therefore, it is vital that the design for the hub is both effective and inspirational.

The hub itself should consist of three independent, yet cohabiting organisations. The first - Mango Vinyl - will consist of a vinyl press, vinyl store, café and exhibition space, all with a consumer/retail focus. The second aspect of the hub is to function as a coworking space, and the third is to be decided entirely by the designer.

While all three organisations will focus on creative industries, they are very different, and must be able to operate independently without disturbing each other. This creates potential challenges in terms of operation and structure that the designer must overcome. For example, each organisation could operate different working hours, and therefore the circulation and the security of the building would require special consideration.

Since the winning designs will be considered for construction, it's important that the submissions consider long term development. Strategies, which will present more inclusive long-term solutions and visions for development will be rated higher by the jury panel.





# THE COMPETITION SITE



## SITE COORDINATES:

@57.3115277,25.2785308

SITE CAD, PDF PLAN AND SECTIONS, AND 3D  
SKETCH UP MODELS ARE AVAILABLE FOR  
DOWNLOAD AT  
**[MANGOVINYLHUB.BEEBREEDERS.COM](http://MANGOVINYLHUB.BEEBREEDERS.COM)**

- ① The Competition Site
- ② City Bus Station
- ③ Vidzeme Concert Hall
- ④ Vieniba Square
- ⑤ Cesis Castle



## THE CREATIVE BLOCK

The location for the intended complex is an abandoned tin foil factory. The Mango Vinyl Hub's building should be considered as the first stage in redeveloping the whole block by transforming it into a creative park, acting as an anchor to draw interest and investment from other parties.

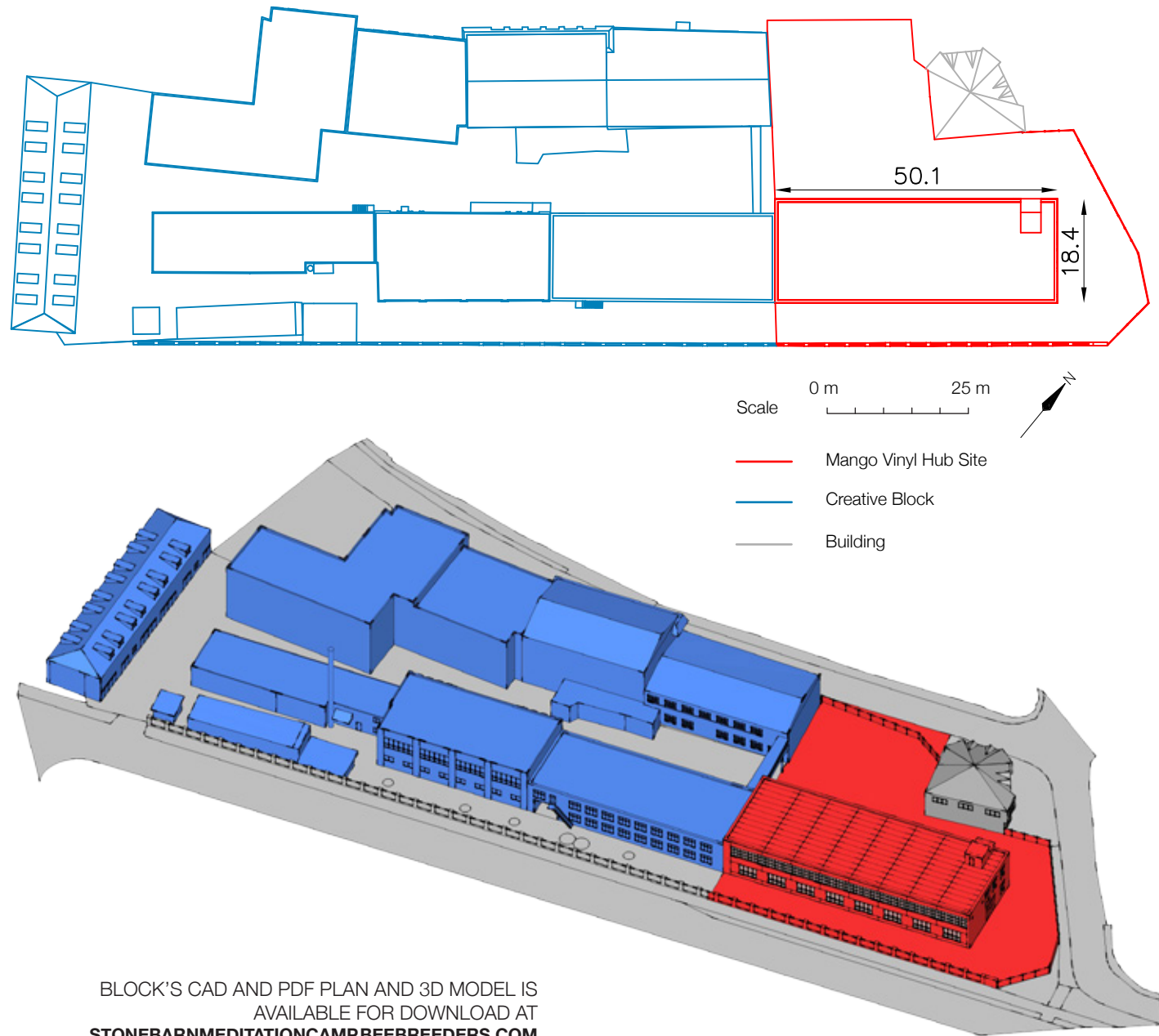
In this regard, participants should also consider the Mango Vinyl Hub in a wider context, proposing ideas and visions for the potential development of the block in the future. Cesis City Council will award an additional prize to the best block's development proposal.

Based on the required presentation layout (page 14), participants must present their vision for the block's development on the first presentation board.

Participants should focus on defining the functions for all of the block's buildings. They will need to explain the circulation within the block's buildings and, the access routes to the block as a whole, as well as the development strategy of the other parts of the block that would follow the Mango Vinyl Hub's as part of the grander scheme.

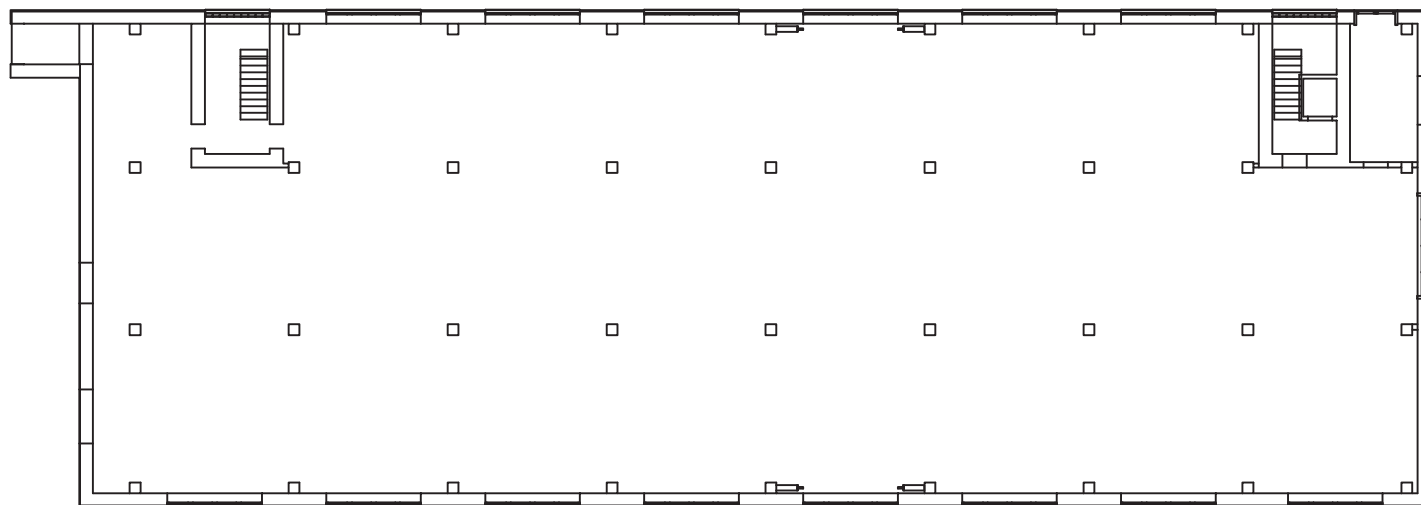
Participants are also encouraged to think about the block's potential design identity, and the design of the micro architecture aspects of the development (benches, lamp posts, news posts, etc.)

Partial demolition of the building within the block is allowed, as long as a strong rationale for such action is presented.

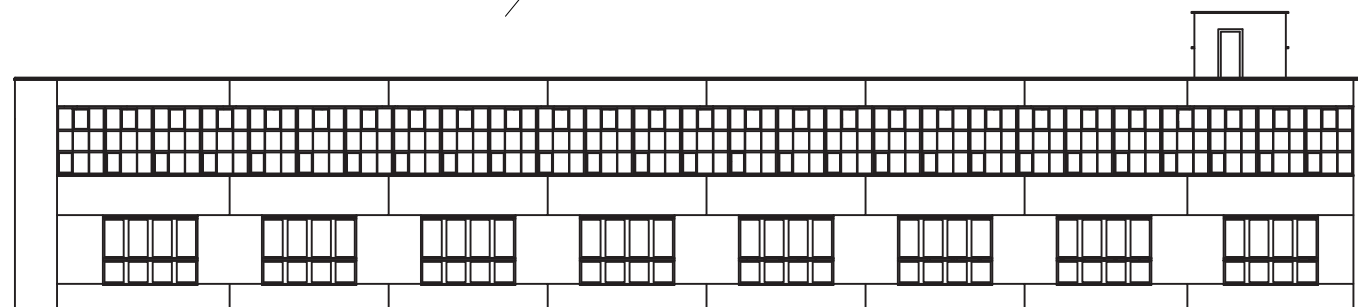


## MANGO VINYL HUB

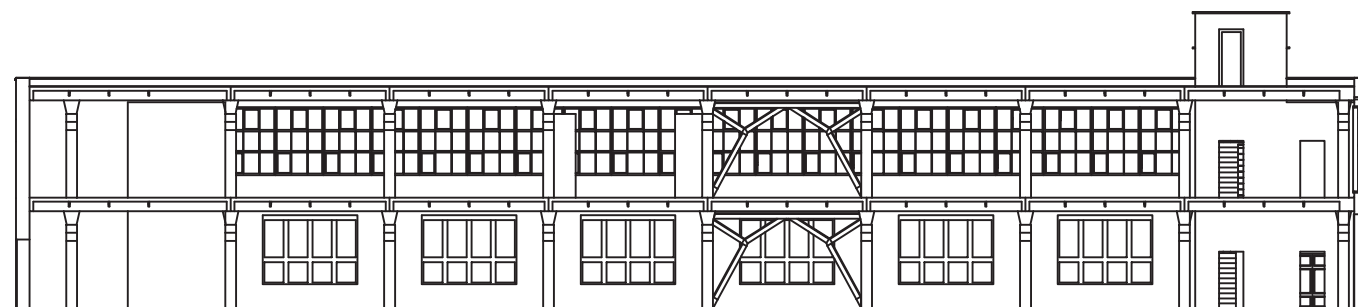




1st Floor Plan Scale 0 m 5 m



Elevation Scale 0 m 5 m



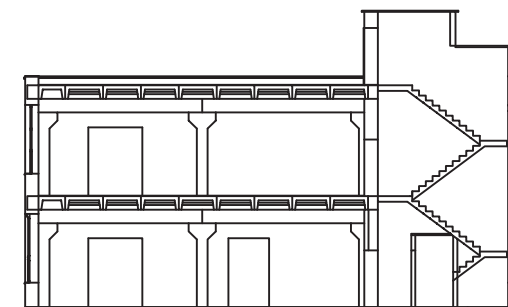
Section Scale 0 m 5 m

Participants are recommended to retain the existing building structure, however changes can be made if they fit within their design proposal.

MORE BUILDING, SITE CAD AND PDF PLANS, SECTIONS, ELEVATIONS AND 3D MODEL ARE AVAILABLE FOR DOWNLOAD AT [STONEBARNMEDITATIONCAMP.BEEBREEDERS.COM](http://STONEBARNMEDITATIONCAMP.BEEBREEDERS.COM)



Elevation Scale 0 m 5 m



Section Scale 0 m 5 m



# BUILDING PROGRAMME

We ask that the participants accommodate the following functions, the main function being a creative hub:

## MANGO

VINYL PRESS

- Vinyl factory (see the suggested factory layout on page 13)
- Vinyl café
- Vinyl store
- Exhibition space (3rd party travelling exhibits)

*All Mango Vinyl spaces (except the factory) can be merged. Customer/visitor capacity must be determined by the proposed design concept.*



### Coworking

- Coworking space:
  - 50 workstations in an open space
  - 2 meeting rooms (15 m<sup>2</sup> each)
  - Mixed workstations (various sofas, desks, etc.)
- Creative studios:
  - Flexible spaces (50 to 100 m<sup>2</sup>)
- Common areas:
  - Event room for up to 60 people
  - Kitchen
  - Toilets



### Designer's proposed function

- The third hub's function to be decided by the designer.

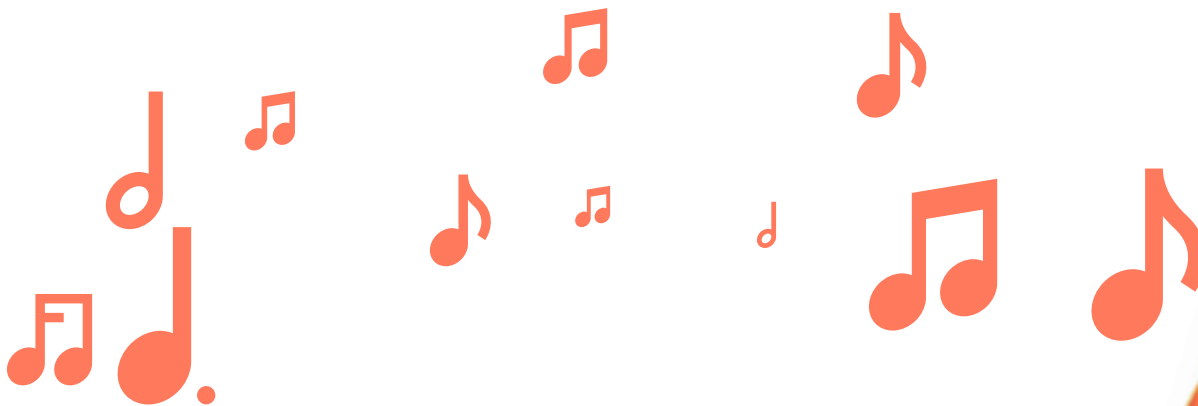


### Service areas

- Efficient internal and external circulation spaces allowing each of the three organisations operate independently without disturbing each other.
- Storage spaces
- Sanitary areas

*Note: The participants are allowed to utilize the **building's roof**.*

*The BUILDING PROGRAMME is flexible, open to modifications and improved development strategies.*



# MANGO VINYL

Mango Vinyl Press (MVP) is a new vinyl pressing plant that plans to start operating by the end of 2017 in Cesis, Latvia. MVPs ambition is to offer quality, reasonably priced vinyl records and put Latvia on the international music scene map. MVP is going to be the home for vinyl records that travel all around the world and share the idea of appreciating music and creativity.

## MANGO VINYL FACTORY

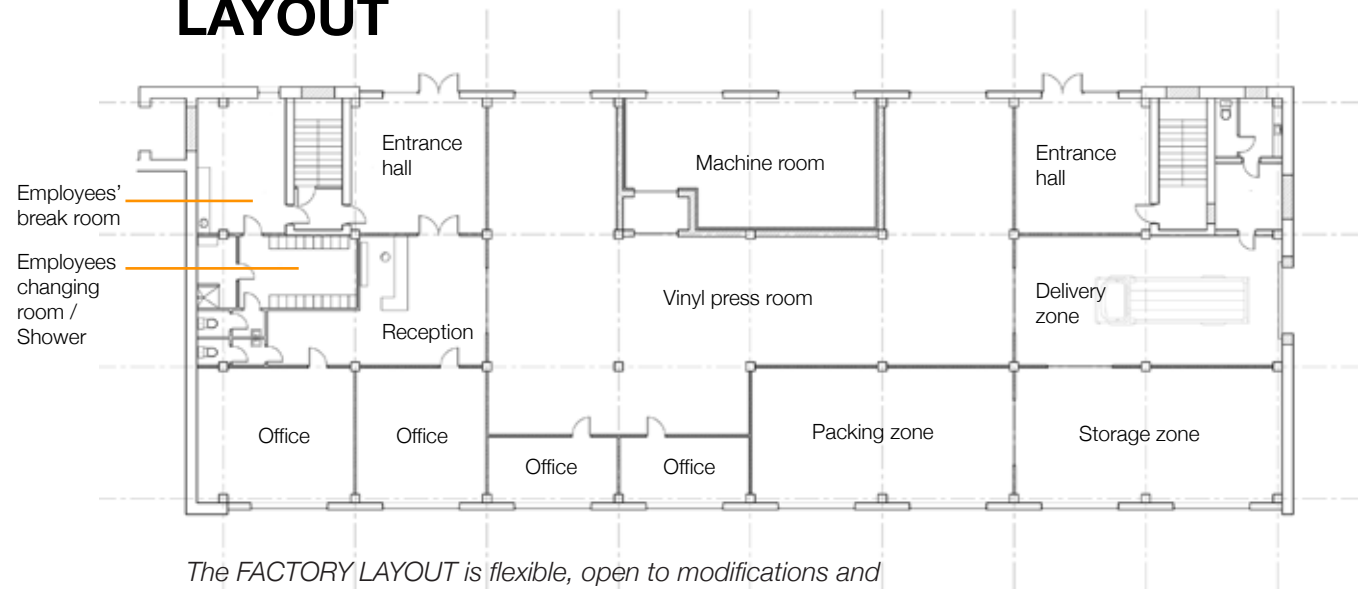
For daily operations, MVP needs several separate zones for manufacturing, packing, and storing records; office space; loading zone; and a lounge and change room for staff. The layout should allow for smooth and efficient flow of traffic. Vinyl record production often raises interest in music lovers, so the MVP building should both accommodate manufacture of records and also be a presentable and attractive venue for guests. Participants are also welcome to offer other ideas for public use of the premises.

## EQUIPMENT SPECIFICATIONS

Participants are asked to provide sufficient space for the Vinyl press room for it to accommodate **three vinyl pressing machines**. Please find the technical specification document for the machines in the FULL COMPETITION BRIEF FOLDER labelled as ATTACHMENT 1.



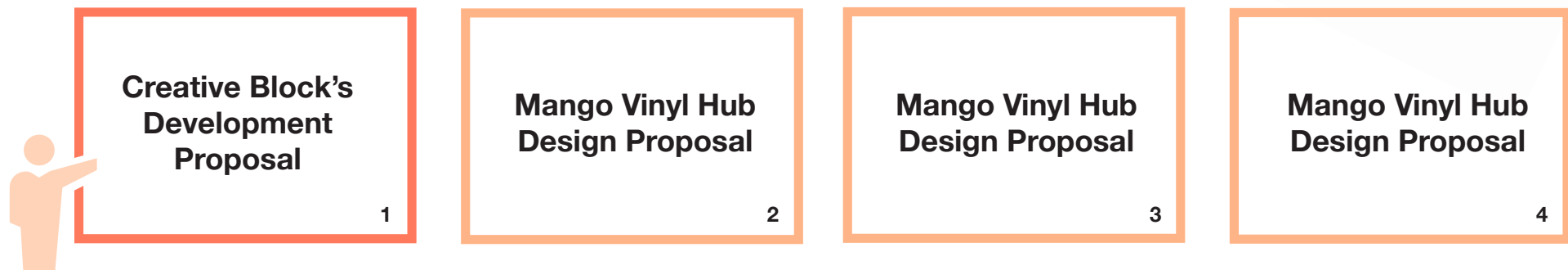
## SUGGESTED FACTORY LAYOUT



*The FACTORY LAYOUT is flexible, open to modifications and improved development strategies.*

# SUBMISSION REQUIREMENTS

- Participants are required to upload four (4) A2 landscape-orientated presentation boards (they must not exceed 5mb per .jpg/.jpeg file) with sketches, renderings, plans, sections, elevations, diagrams and/or other presentation tools to explain their proposal.
- Video files are not accepted.
- All written information must be provided in English.
- All submissions must be uploaded via the beebreeders.com upload panel. Access information and instructions on how to upload the presentation panel is issued to participants via email immediately after a successful registration.
- Presentation boards must not indicate any information related to the individual's/team's identity.
- **Participants must comply with the following presentation layout:**



*Participants who do not comply with the requirements will be disqualified without a refund.*





## PRESENTATION DELIVERABLES

- Urban plan; (suggested scale 1:500 or 1:1000)
- Street elevations; (suggested scale 1:50)
- Primary sections, (suggested scale 1:50)
- Enlarged sections and elevations highlighting key spaces or relationships; (suggested scale 1:10)
- Details; (suggested scale 1:5)
  - Envelope
  - Key materials
  - Site or landscape
- Axonometrics providing information on building systems or illustrating key architectural concepts;
- Diagrams:
  - Circulation
  - Public versus private space
  - Lighting
  - Landscaping
  - Transportation
  - Energy systems
  - Cityscapes/urban relationships
- Perspectives
  - Primary interior spaces
  - Primary site locations

*Please note the PRESENTATION DELIVERABLES SET listed above is a suggestion only. Participants can choose to use the entire list, a selection from it, or propose a completely different set that would explain their design in the most efficient manner.*

## RECOMMENDED SUBMISSION CONTENT

- A cityscape to illustrate how the proposal fits in with the quality, value, and significance of the historical and modern urban structure of Cesis.
- Concept designs that highlight all the aspects of the design and are of the highest quality and in keeping with the design brief and the proposed site.
- The main points of the proposed plans and sections, multiple internal and external perspectives demonstrating the spatial quality of the building, as well as the operational needs and the accessibility requirements.
- Demonstration of project construction, materiality, functions, management and maintenance; approach to environment, energy and sustainability, indoor environment and logistics.



## PRIZES

3 winning proposals and 6 honourable mentions will be selected. Bee Breeders will award a total of US \$6,000 in prizes to competition winners as follows:

 Prize fund <b>US \$6,000</b> 	
1st Prize <b>US \$3,000</b>	BB Student Award <b>US \$500</b>
2nd Prize <b>US \$1,500</b>	The Big Picture Award <b>US \$500</b> <small>Cesis City Council will award "The Big Picture" prize to the best Creative Block's development proposal.</small>
3rd Prize <b>US \$500</b>	<b>+ 6 HONOURABLE MENTIONS</b>

**Mango Vinyl** is committed to the construction of the Mango Vinyl Hub during 2017-2018 with all winning and honorable mention designs to be put forward for consideration for the final design of the hub.

More information about the special awards at [MANGOVINY LHUB.beebreeders.com](http://MANGOVINY LHUB.beebreeders.com).

### PUBLICATIONS:

The winners will get international art and design media coverage and will be featured on the Bee Breeders website.

A full list of media partners who have committed to present the winners of the competition in their publications can be found at [MANGOVINY LHUB.beebreeders.com](http://MANGOVINY LHUB.beebreeders.com)

### CERTIFICATE:

Bee Breeders will also acknowledge the outstanding performance of all winners and honourable mentions with Certificates of Achievement.



## COMPETITION SCHEDULE

Early Bird Registration  
**FEBRUARY 2 - MARCH 1**

Advance Registration  
**MARCH 2 - MARCH 22**

Last Minute Registration  
**MARCH 23 - APRIL 19**

Closing date for registration  
**APRIL 19, 2017**

Closing date for submissions  
**MAY 10, 2017 (11:59 pm GMT)**

Announcement of the winners  
**MAY 31, 2017**

## REGISTRATION FEES

	Enthusiasts and companies	Students*
Early Bird Registration	<b>US \$90</b>	<b>US \$70</b>
Advance Registration	<b>US \$120</b>	<b>US \$100</b>
Last Minute Registration	<b>US \$140</b>	<b>US \$120</b>

\* See requirements here:  
[beebreeders.com/competition-registration-types](http://beebreeders.com/competition-registration-types)



# JURY & EVALUATION PROCESS

The jury of this competition consists of two jury panels:

- **Core jury panel**
- **Consultative jury panel**

*A full list of jury panel members is published at [MANGOVINYLHUB.beebreeders.com](http://MANGOVINYLHUB.beebreeders.com).*

The core and consultative jury panel will be responsible for setting the criteria that participants need to fulfil based on the site and brief; and will evaluate each submission accordingly.

Participants are advised to research both the working site and previous similar case studies as part of the design process.

MANGO VINYL HUB is a competition which encourages participants to experiment with the limits of architecture. The jury may choose to reward projects that show extreme creativity in this area, even if they breach any of the rules, so long as it's justified.

## Selecting Top 3 winners:

- ① Consultative jury panel will produce a shortlist of 40 from **all** submitted entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the top 3 winning projects and the 6 honourable mentions.

## BB Student Award:

- ① Consultative jury panel will produce a shortlist of 40 from all submitted **student** entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the winning project.

## The Big Picture Award:

- ① Consultative jury panel will produce a shortlist of 40 from **all** submitted entries.
- ② Consultative jury panel will select 9 competition finalists from the shortlist.
- ③ Core jury panel will evaluate the 9 finalists and select the winning project.



## ELIGIBILITY

Competition is open to all. No professional qualification is required. Design proposals can be developed individually or by teams (4 team members maximum).

People who have direct personal or professional relationships with jury panel members or organisers may not participate in this competition.

## MEDIA PARTNERS

A full list of media partners who have committed to present the competition winners in their publications can be found at [MANGOVINYLHUB.beebreeders.com](http://MANGOVINYLHUB.beebreeders.com)

For potential media partners who are also interested in covering the present competition and its winners, please contact us at [hello@beebreeders.com](mailto:hello@beebreeders.com)

Competition press kit and banners are available at [MANGOVINYLHUB.beebreeders.com/press](http://MANGOVINYLHUB.beebreeders.com/press)

## COMPETITION DOCUMENTATION

Following information is available for download at [MANGOVINYLHUB.beebreeders.com](http://MANGOVINYLHUB.beebreeders.com) :

- *Full competition brief*
- Site and context photographs
- CAD and PDF site plan and sections
- 3D site and building model

All information can be downloaded as often as required; no additional information or material will be provided after registration.

The brief and all associated documentation for this competition are intended for the sole purpose of an academic exercise and are not legal documents.

The provided materials can be used or alternatives can be created or sourced at the participant's discretion.

## ARCHITECTURE STUDENTS

Bee Breeders Architecture Competition Organisers would like to hear from representatives of universities, schools, and colleges offering architecture/design studies.

Contact us to receive special student rates for **group registration** (discount applies for 3+ registrations from one university/school) as well as further information and support to get your students involved in our architecture competitions.

Send us a request from your **university email address** along with the basic information about yourself and your university/school.

Please note that only recognized university staff can apply for the reduced student rate.

Full Competition Terms & Conditions:  
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