

# MIAMI PAVAILION

## RESTAURANT DESIGN COMPETITION



# INTRODUCTION

There lies a solution for all problem. A designer is an elegant person who has a better solution for any kind of problem. Design problems are more or less related to our day to day life problems. Its more likely depends on one's personal perspective. Design is a basic skill that all human being persists, the effectiveness, functionality, aesthetics, practicality, etc. are some key factors by which a designer stands ahead in design.

We all face a same problem in one or another way called environmental issues. Due to which there are many government, non-governmental and many organisations working with holding hands who take active actions to reduce environmental issues. In conventional building, we use many raw materials which produce more pollution in construction and adds to carbon footprint. One of the main source of pollution is at the stage of production of energy. Even today the sustainable and renewable source of energy is not able to give its full-fledged use in practical life. At the same time surprisingly, there are role models showing the effectiveness of Green design.

# BACKGROUND

Beach is a heavenly place where land meets the ocean. Miami beach is a one of the famous beaches all over the world located in Florida, United States of America. It is not only famous for its financial, commercial and trading but extensively famous for its diverse culture, art, architecture, music, festivals, and a main tourist destination. It receives a wide range of tourists all over the year.

It is a centre for many hotels, resorts and entertainment activity. The pleasant climate made people to live there happily. Beach lies in a long stretch where People spend their leisure time over there with activities such as sea surfing, sunbath, games, etc.



How well you can imagine a piece of place to enjoy with FOOD, FUN AND NATURE ?

# CHALLENGE

In Miami pavilion restaurant design competition, we challenge you to design a pavilion restaurant. Which is build near to the banks of sea. Your design is not necessary to be concise within 4 walls. You can design freely in and out of the space. The design allows you to make use of landscape area to incorporate semi open dining area. There is no limits to height to design.

## REQUIREMENTS

Kitchen  
Dining area  
Waiting  
Bar  
Performance stage  
Extra-curricular activity stage/podium

\*Note- All these are exemplary areas for participants' clarity. Designing should be done under these broad categories, but they are free to add, remove or to improvise to any one of the specific functions provided based on your design.

## EARLY REGISTRATION

### INDIANS

SOLO: 330 INR  
GROUP: 780 INR

### INTERNATIONAL

SOLO: 7 \$  
GROUP: 17 \$

## REGULAR REGISTRATION

SOLO: 400 INR  
GROUP: 850 INR

SOLO: 8 \$  
GROUP: 18 \$

*Note: Team can include maximum of 3 persons.*

## WINNING PRIZE

**FIRST RUNNER: 190 USD + CERTIFICATE**

**SECOND RUNNER: 90 USD + CERTIFICATE**

**5 HONOURABLE MENTION + CERTIFICATE**

# SITE SELECTION

Participants are free to choose site from the given patch of land.  
You are asked to select 300 SQ M land of any shape  
You are not asked to provide parking for the design  
Site is assumed to be flat without any contour and no existing building



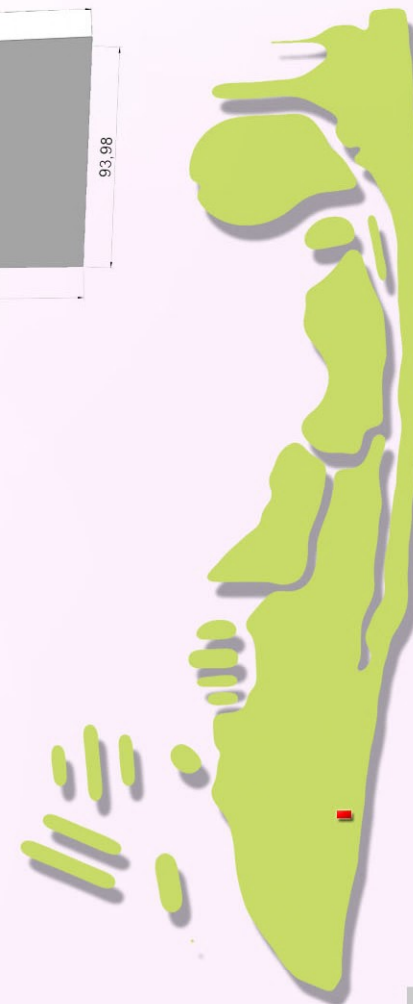
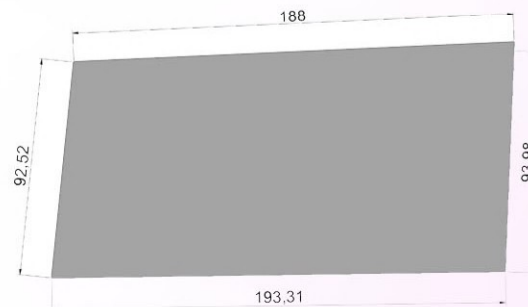
Location

MIAMI BEACH, FLORIDA

Google Earth

25°47'14.4"N 80°07'46.4"W

Area: 18051 SQ M



# SUBMISSION

Number of sheets - Not more than 10 A4 Sheets  
(297mm x 210 mm)

Medium of language - English

Presentation - Your choice( 3D visualizations,  
model photos, CAD drawings, sketches ,etc)

Submission Format: JPEG of your project with  
Team code in Top-Right corner of sheet

*NOTE: Submitted sheets MUST NOT include ANY  
INFORMATION (Name, Organisation, School etc.)*

# EVALUATION

Concept and design

Originality of design

Aesthetics and Representation

Use of utilitarian and emotional spaces.

Practicality and universal functionality.

Utilization of green elements or green design

Elimination of the need for electricity

Flexibility of devices and systems

# HOW TO SUBMIT

Submission to be sent via email to:

[submission.desiredesigning@gmail.com](mailto:submission.desiredesigning@gmail.com)

TEAM CODE must be the subject of the email.

MAXIMUM FILE SIZE: 20 MB

Submission Format: JPEG of your project must be  
submitted within the deadline.

File should be send as zip file.

Late submissions are not entertained.

For any queries, email us at  
[desiredesigning.info@gmail.com](mailto:desiredesigning.info@gmail.com)



# CALENDER

EARLY REGISTRATION:	January 25, 2017
EARLY REGISTRATION ENDS:	February 21, 2017
REGULAR REGISTRATION:	February 22, 2017
REGULAR REGISTRATION ENDS:	April 26, 2017
SUBMISSION DEADLINE:	May 10, 2017
RESULTS:	June 7, 2017

## ENTRY CRITERIA

Competition is open to all inspired humans all over the globe

## RULES

Participant teams will be disqualified if any of the competition rules or submission requirements are not considered.

- The maximum members per team is 3
- You can also participate individually.
- Team code is the only means of identification of a team.
- The official language of the competition is English.
- The registration fee is non-refundable.
- Contacting the Jury is prohibited.

## COMPETITION DISCLAIMER

This is an open international competition hosted by Desire Designing to generate progressive design ideas. There are no plans for the same to be built. The competition is organized for education purpose only.