

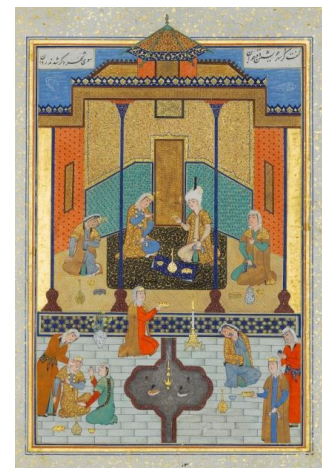
P R O J E C T I O N S

A parallel projection has a unique capacity of levelling the human eye and its perspective. It levels all indentations to a singular surface, to the extent that it denies the perception of actual form / space / reality.

A few centuries ago the miniature paintings from the North West frontiers of the Indian subcontinent perfected the art of planometric space and representation. From cities, palaces, landscapes, streets, homes and so on, these were perhaps our first views into the realm of the third dimension of form and space.



<http://www.goheritagerun.com/>



Miniature painting (Ink, opaque Watercolour, silver, and gold on Paper) by Shaikh Zada, Herat (Afghanistan) ca. 1525, New York Metropolitan Museum of Art

As all art / representation, any such project intends to connect to the spectator, an audience. This **parallel perception of space** and all other elements within that are part of the project / architecture / art work, **thereby became a way of seeing and imagining space.**

The western concept of perspective in drawing / painting, architecture, landscape and sculpture on the other hand, was comparatively different whether it is a single point perspective or two point perspective.

Here we suggest that the notion of parallel projection – the idea of extending the limits of coordinates of form /body becomes an interesting space to explore how we imagine our cities, architectural form and time.

The exercise is about representation of the city and its architectural form in its most interesting way of reinterpretation. This is an open ended exercise for a wide spectrum of ideations and to develop new ways of imagination of the city / its planning / form. As in the book of Italo Calvino – Invisible Cities, our memories construct innumerable subjective ways of writing and talking about places that we see / remember / imagine. Limiting the expression to the mode of innovative drawing is a means of finding a connect, and looking at possible new narratives that operates through drawing as a space.

OBJECTIVE:

- o Work in an area familiar to where you are located and readily accessible
- o To have an analytical understanding from the ground not just from a land use perspective but to be able to generate a possible intervention that can make a difference to people, place, usage and experience.
- o Be very specific rather than generic in your understanding and the definition of the goals clearly & objectively illustrate the basis of your definition of goals that you wish to achieve.

THE PROGRAMME:

- o It has to be a proposal that covers all aspects of people, place, space and it needs to cover all aspects of design but not necessarily limited to public space design, landscape, urban design, architecture, interior design, graphic design, interactive design and so on to name a few.
- o So it's a comprehensive proposal rather than only a narrow perspective of specialisation.
- o The conceptual framework and its derivation are to be elaborated in graphically rather than many words.
- o Documentation before the exercise has to be spatial, experiential and utilitarian. Documenting the design process thorough sequential stages and its illustration.

THE SITE:

The site should be hypothetical / real and needs to be elaborated by attempting groups as to why they choose what & why they do so. It can be from reality / imagination.

It need not fix the exploration to any particular aspect or all such as home / street / neighbourhood / public space / City etc. But can be any of them

It can also take an existing condition and make an imaginary narrative / textual reference from literature / art work/ picture from any culture / time.

SUBMISSION REQUIREMENTS:

A grand imagination on **2 A1 sheets only** to depict this imagination and let the whole story of the exercise attempt to communicate with that – all assisting text / necessary information be limited to these 2 sheets. The content should be left to the competitors as to what they need to explain the process (briefly only) / assumptions / what connections from history / utopia / dream that they draw upon. Hence we confine 2 A1 sheets as the limit of all information of communication.

The loss of parameters being established gives freedom of what each group decides to engage with and also the freedom of representation & imagination.

GENERAL GUIDELINES:

- Choice of sheets, scale is left to the discretion of the participants(s) to the condition that the scale should be in metric system and all the drawings should be clear and legible.
- sheets should be opaque (not bigger than A1)
- The format of the sheet should contain a square box of 25mm*25mm at the bottom right hand corner, next to the NASA INDIA logo which should have the unique registration number allotted to the participants after registrations.
- NASA logo as per NASA INDIA guidelines.
- The sheets are to be numbered properly. The format shall clearly mention "ANDC 2016"
- Data supporting the proposal shall be included in the report which shall be an integral part of the submission. A soft copy of the sheets in two Compact Disks is mandatory with the entry (one editable format and one non editable format)
- Manually rendered entry should be scanned at 300*300dpi resolution and be sent a soft copy as well.
- A set of two reports, maximum 25 A4 sheets (each) should be accompanied with each entry. Both the copies shall clearly state the unique registration number on the first page, not on the cover and also one of the copies shall state their college code as well (NOT BOTH). The copies shall necessarily be hard bound and shall carry the NASA INDIA logo as per logo guidelines on the cover page with the title "ANDC 2016"

- A soft copy of the sheets and the report is to be sent on the - E-mail ID – andcsubmission2016@gmail.com
- Any of the submitted material i.e., report or the sheets not following the submission guidelines including incorrect NASA INDIA logo or the general brief guidelines shall not be considered and submitted to the jury for judging purpose.
- Any misconduct such as exposing identity through college name/ participant(s) name or college code on the sheets will be disqualified.
- Note – Maximum Five (05) Number of Entries Will Be Accepted Per College.

Checklist for submission: 1. Hard copy of the sheets. 2. Soft copy of the sheets in two CD's in editable and non-editable format. 3. Two reports specifying the unique registration number on both one with college code as well. 4. Authenticating letter from college H.O.D. for each entry. 5. NIPC Template

Declaration by the participant(s) stating the work submitted is genuine and they have endorsed copyrights for the same.

IMPORTANT DATES:

The release of brief **12 | 05 | 2016**

Registration opens from **02 | 06 | 2016**

Registration closes on **07 | 06 | 2016**

Queries till **25 | 06 | 2016**

Submission deadline **05 | 08 | 2016**

OTHER INFORMATION:

- For more queries, reach us at : andcqueries2016@gmail.com
- Multiple entries from one institute/college are permitted. But each entry should be mailed separately.
- Registration forms will be sent from the coordinators id and have to be duly filled .
- Kindly print the form of the college letterhead along with the attestation by the college H.O.D. Principal/Director respectively.
- Late submission will not be entertained and henceforth the defaulters will be disqualified.
- The host college will not be responsible for any damage caused to the sheets/report or the CD during the period of travel. Still in such case the unit secretary as well as the participant(s) will be informed and an extension might be considered on the

submission deadline

- o The courier details including the Tracking number and the contact information of the participants should be mailed on the ID: for communication purpose.

Address- to be mailed/posted/couriered at:

**THE ANDC 2016 CO-ORDINATOR,
BMS SCHOOL OF ARCHITECTURE,
Off BMSIT Campus, Doddaballapur Main Road, Avalahalli, Yelahanka, Bengaluru,
Karnataka 560064**

CANDIDATES PLEASE NOTE,

- The entries are expected to reach us on or before 5th August 2016 by 1500 hours.
- Late submission will not be entertained and henceforth the defaulters will be disqualified.
- The entries must reach us by 5th August 2016 and be case that the participants send their entries on 5th August 2016 so please make sure that the courier is done at least FIVE days in prior to the last date of the submission.

IMPORTANT EMAIL ID's:

Registrations : andcregister2016@gmail.com

Queries : andcqueries2016@gmail.com

Submission : andcsubmission2016@gmail.com

Trophy coordinator : P HARSHITHA (09880408881)

Unit secretary : VAISHAK B(09880352484)

Unit Designee : YASH GADIA (09035179667)