NON ARCHITECTURE AWARD

FOR UNBUILT PROJECTS



NON ARCHITECTURE

We can consider "architecture" everything that has already been designed and/or built. That would define a realm of conventional solutions, often repeated in a selfreferential system. We imagined a counterpart, a "non architecture". A world of unexplored designs and countless possibilities, that if found, could enlarge and change permanently the boundaries of architecture. A universe of chances and opportunities never challenged by architects before. A limitless field of investigation that includes everything that is not architecture, yet.

Non Architecture aims to find unconventional and unexplored design solutions in the field of architecture.

We are now launching the second Non Architecture Award aiming to celebrate the excellence in unbuilt projects across a range of different categories.

THE AWARD

Construction is the most obvious reward for an architectural project, but very often in order to make things buildable, architects have to sacrifice innovation and creativity and surrender to business as usual.

Non Architecture launches an award to honour those projects that didn't take that approach and are unbuilt and unbuildable, either because they were designed to stay as such, or because their innovative charge brought them into the realm of the unpractical. We want to reward their innovative and experimental character with an award, organized in 3 categories – Architecture δ Interiors, Urban δ Landscape, and Aspatial δ Virtual.

By recognizing remarkable achievements in architecture, we intend to highlight exemplary projects that serve as inspiration for practitioners. Equally important, these awards elevate the potential for positive impact that an exploratory approach in architecture has on the future of the profession.

The award is open for student works, conceptual designs, competition entries, research δ speculative initiatives of all sorts. Projects can have an exploratory or critical purpose, as long as they were not designed with the primary goal of being built.

See the award rules for detailed eligibility criteria.

THE TROPHY

Our winners deserve **a truly remarkable showpiece.** That's why we designed a **one-of-a-kind trophy** to honour our winners' great design creativity and accomplishments.



RULES







ELIGIBILITY

Non Architecture Award is open to any project type, including theoretical, speculative and unbuilt projects as long as they were not designed with the primary goal of being built.

Projects can consider an existing location/site as long as they were developed in an academic or exploratory context.

Participants are allowed to register projects submitted to any of the previous Non Architecture Competitions or to other competition platforms, developed during the course of study or research as well.

Projects under construction or otherwise apparently assured of construction are ineligible.

Anyone is eligible to submit. The award is open to all human beings, from every age and cultural background.

The submission fee is paid per project and per category, regardless of how many people participated in the design. During the submission process, all the design teams members can be mentioned and, if the project is selected, will be rewarded with dedicated certification.

CATEGORIES

Non Architecture framed 3 categories. They are ideologically open and comprehensive, leaving to the designers the decision to select the most suitable category for their project.

URBAN & LANDSCAPE

The world is urbanizing and as consequence cities across the globe are adapting to greater urban populations.

This category is focused on the city as an ensemble. It celebrates innovative and creatives designs engaging with living ecosystems and focusing on the relation between humans and natural elements. Projects can include not only gardens and parks, but any urban or master plan dedicated to the long-term connections between buildings, nature, infrastructure, social and economic conditions, environments, and future development. Submit projects that contribute to urban development and change.

ARCHITECTURE & INTERIORS

Architecture is driven as much by concepts and materials as by formal and programmatic decisions. This category includes all traditional building types, focusing on the design of a single envelope (room, building, pavilion and similar) as well as the interior layout. Projects can include residential, commercial, cultural, hospitality, institutional, sports δ recreation, transportation or temporary structures.

ASPATIAL & VIRTUAL

This category is dedicated to projects defined by the lack of spatial dimensions – utopian, digital and wide concepts. Projects can transcend the other categories by either binding them together or by moving the discussion to a digital realm.

We are looking for projects that go beyond the concept of space by working at different scales or by reinterpreting spatial relations in a utopian or dystopian way.

Projects can include abstract and conceptual ideas with no physical representation such as utopian projects, projects for digital platforms, tools or devices, processoriented projects, participatory process or even gaming and digital simulations.



Non Architecture will award 1 winner and 9 honourable mentions for each category, selected by the jurors collectively.

WINNER (3 PRIZES IN TOTAL / 1 IN EACH CATEGORY)

- + Non Architecture Trophy
- + Digital and physical Non Architecture Award certificate
- + Exclusive use of the Non Architecture Award logo
- + Publication in the Non Architecture website
- + Reviews in digital magazines and several architecture blogs
- + Several Architecture books from DOM Publishers

HONOURABLE MENTIONS (9 IN EACH CATEGORY)

- + Digital Non Architecture Award certificate
- + Exclusive use of the Non Architecture Award logo
- + Publication in the Non Architecture website

+ Reviews in digital magazines and several architecture blogs

FINALISTS (20 IN EACH CATEGORY)

+ Publication in the Non Architecture website

The organization might establish additional special prizes and awards during the award development and in the evaluation phase.

Note: The appearance on the involved architectural platforms are subject to the agenda and availability of the external platforms involved.

CALENDAR AND PRICING

Entry fees have been set as low as possible to encourage entries from students and young architects around the world. All entrants can save money by submitting their entries before the special registration deadline.

01 October 2022	Award launch.
01 - 31 October	Special registration period (10€*).
01 - 30 November	Early registration period (15€*).
01 - 31 December	Regular registration period (20€*).
01 - 31 January	Late registration period (25€*).
01 October	Submission opens on our website.
31 Jan, 11:59 PM 2023	Submission closes.
01 - 05 Mar 2023	Winner's announcement.

* +22% VAT.

The timing always refers to Central European Time (CET). To avoid confusion, please check the countdown on the award page.

1 entry TICKET is valid for 1 SUBMISSION. 1 SUBMISSION = 1 project / 1 category



REGISTRATION

Thinking about the participants interested in submitting multiple projects, we are giving the possibility to do so, with a special price.

Registration Bundles:

x3 Projects: Third project with 50% discount

O1 - 31 October
O1 - 30 November
O1 - 31 December
O1 - 31 January
Special registration period (25€*).
Early registration period (37,50€*).
Regular registration period (50€*).
Late registration period (62,50€*).

x5 Projects: Fifth project for free

- 01 31 October Special registration period (40€*).
- 01 30 November Early registration period (60€*).
- 01 31 December Regular registration period (80€*).
- 01 31 January Late registration period (100€*).
- * +22% VAT.

In order to use the bundle discount, you can register using the promotion link at the bottom of the award page.

With the bundles, participants are allowed to register the same project in different categories, or different projects using the same registration code. That requires to fill the submission form for each submitted project, however, the payment is done once at the beginning of the submission procedure. The registration fee is intended per project, even if the project was designed by more than one designer or company. They will all be awarded in case of selection. Winning certificates will be made for all members of the design team or for all the organizations involved.

For a project to be accepted the participant must be properly registered for the award. All registrations will be done through the Non Architecture website (nonarchitecture.eu), where you have to create an account, log in and choose your payment option.

All the payments will be organized through our Paypal profile, in order to provide the safest procedure to all the participants. Payments will be available for Paypal accounts and credit cards. In case you do not have a Paypal account, the credit card payment will be automatically made available.

After completing the payment, you will receive a first email from Paypal in order to confirm the transaction. Non architecture will later accept your payment and provide you with a registration code. THE REGISTRATION CODE WILL BE THE FIVE DIGITS CODE INDICATED AS "ORDER NUMBER", which will be sent to you once your payment is accepted.

Before that happens, your payment will be kept on hold and you will be able to cancel your purchase any time you want without any adding cost. When your payment will be accepted, you will automatically receive a confirmation e-mail from Non Architecture, and you will not be able to cancel your subscription anymore. In the e-mail, you will also find your registration code. It's important to keep this registration code in a safe place since it will allow you to access the intranet where you'll have access to the upload form to submit your project(s).

In case Paypal is not available in your country, contact us at info@nonarchitecture.eu

PRESENTATION REQUIREMENTS

Non Architecture is also unconventional in its submission requirements. The participants are asked to submit 1 folder, named with the registration code and the category of the award (CODE_category), containing:

O1. - 10. Image (.JPEG) Up to x10 A4 (landscape or portrait images) to describe the project (individual images - they can be sections, plans or visualizations). File name: "CODE_Title of the image_Image".

11. A text document in Word (.DOC) containing
/ the title and subtitle of the project (maximum of 10 words),
/ category of the award,
/ project description (maximum of 250 words).
File name: "CODE_Title of the project_Text"
USE THIS TEMPLATE



12. A participant document in Word (.DOC) containing the designer info in the following format:

/ Name + Surname,

/ Nationality (multiple options can be added),

/ Institution/company (company or university attended, to be included just in case you want it to be visible once your project is published).

File name: "CODE_Title of the project_Participant" <u>USE THIS TEMPLATE</u>

The CODE refers to the 5-digit number you receive during the registration process (same as the order number, in a format of #12345), it is going to serve as your registration code for the award.

An example of naming the files correctly:

CODE: #56789

Title of the project: Award

O1. The Image: 56789_Award_Image O1

O2. The Image: 56789_Award_Image O2

03. The Image: 56789_Award_Image 03

04. The Image: 56789_Award_Image 04

05. The Image: 56789_Award_Image 05 06. The Image: 56789_Award_Image 06 07. The Image: 56789_Award_Image 07 08. The Image: 56789_Award_Image 08 09. The Image: 56789_Award_Image 09 10. The Image: 56789_Award_Image 10 11. Text Document: 56789_Award_Text 12. Participant Document: 56789_Award_Participant Folder: 56789_Category

Please, do not use the # in the file names. You need to come up with your own project title and replace "Award" in the example.

THE EVALUATION OF THE PROJECTS IS ANONYMOUS, so

do not include your name, your registration code, or any other reference to you in the images. After being evaluated by the jury, the projects will be reconnected to their authors through the submission code.

There is no need to completely fill the layout with images or add a frame, additionally, try to avoid using texts in the images. Try to convey in each file one specific idea in one simple image. Avoid overcrowding it with too much material.

THE IMAGE IS NOT MEANT TO BE A POSTER. The images shows one single content, SO YOU CAN INCLUDE JUST ONE SINGLE VISUALIZATION (ex. one drawing or one rendering).

We highly recommend you do not add texts to the images. The projects should be explanatory enough through the graphic material. Every submission which doesn't respect the guidelines given might be disqualified. IMAGE REQUIREMENTS:

/ A4, landscape or portrait (horizontal or vertical), 300 dpi (equals 2480 x 3508 px),

/ High Quality (for example, in Photoshop JPEG output quality: 8, or 80-85 in Gimp is recommended),
/ 7 MB maximum file size.

If the submitted images don't respect these criteria, may lead to the disqualification of the team.

FORMATTING REQUIREMENTS:

/ There is no need to entirely fill the A4 size images or to add a frame.

/ The image do not demand for any kind of specific technique of representation, as long as they respect the given guidelines. Be creative!

/ We highly recommend you to not add text to the image. The projects should be explanatory enough through the graphic material, without the usage of flowing text.

/ It is compulsory to use the provided Word templates to create your Project Document.

/ In case the Project Document is submitted in any other format than a Word file (.DOC), its content might be excluded from publishing.

/ The language of the submission is ENGLISH, any text written in a different language will not be taken into account during the evaluation.

EVERY SUBMISSION THAT DOESN'T RESPECT THE PRESENTATION REQUIREMENTS, MIGHT GET DISQUALIFIED FROM THE AWARD.

JURY

Each category will be evaluated by a separated group of juries. The jury members are the following:

CATEGORY URBAN δ LANDSCAPE



Markus Appenzeller Director δ Partner MLA+ / Head of Urbanism at the Amsterdam Academy of Architecture



Emile Revier Partner of Posadmaxwan



Karoline Liedtke Head of Landscape Cobe



Javier González Rivero Founder and director at 100 Architects

CATEGORY ARCHITECTURE δ INTERIORS



Elena Fabrizi δ Francesca Perani Co-founders architects of RebelArchitette



Christian Rottensteiner Partner at noa* | network of architecture



Samuel Gonçalves Founder of Summary Architecture Studio



Francesca Cesa Bianchi Partner and project director at Stefano Boeri Architetti

CATEGORY ASPATIAL δ VIRTUAL



AplusB - Annalisa Dominoni δ Benedetto Quaquaro Professors of Space4InspirAction at Politecnico di Milano and founders of (a+b) dominoni



Kuba Jekiel (meta)architect exploring physical and digital realities | design with and for VR



Xiaoyang Fang Uncertainty Network Office "UN-Office"



Mariana Cabugueira Senior Architectural Designer at Zaha Hadid Architects



Marcello Carpino, Mattia Inselvini, Davide Masserini and Luigi Savio Founders of (ab)Normal

SUBMISSION



Submissions must be done through the Non Architecture website (nonarchitecture.eu), before the submission period ends, the deadline is indicated in the calendar.

The submission surface is open during the entire registration period. It is going to be placed on the Non Architecture website, on the corresponding award page.

Simply follow the submission instructions and upload the project folder directly on award webpage.

By filling the form, your submission is finalized. You are going to receive one confirmation email when you finalize your submission on the website.

No submissions will be accepted by e-mail or any other medium.

You are going to receive one confirmation email when you finalize your submission on the website.

We download every project within 24 hours after submission, we don't send a separate confirmation about the download.

EVALUATION

The core values of the Non Architecture Award are: / Innovation and novelty in the design solution proposed. / Critical interpretation of the project.

/ Clarity and effectiveness of the visual communication of the project.

These values will lead the selection of the finalists' projects and they will be used by the jury as a guideline in their decision.

Remember that this an award for unbuilt projects, an opportunity to present your experiments and explorations on the discipline of architecture. The jury reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favour of the value of the proposal.

The voting system to choose the winning projects is as follows:

- Non Architecture team, following the main values of the award, will make an initial selection of 30 finalist projects in response to the above criteria. The amount of pre-selected projects can slightly vary according to the judgment of the pre-selection team.
- 2. The members of the jury will study the pre-selected projects privately and give an evaluation for each one of them. Votes will be compared and revised to reach a common agreement on the selection of winners and honourable mentions.

In order to guarantee the authenticity of the awarding process, the prize's selection cannot be appealed.

INTELLECTUAL PROPERTY

All the material submitted to the award will become part of Non Architectures' files. Non Architecture will have full rights to publish and promote this material, always making proper mention of their authors. The material might also be used for the platform's merchandising and exhibition purposes. For any other purpose, the authors of the projects will keep full rights over their design and will be asked to grant permission.

By submitting a project you are giving Non Architecture the right to use the received material in both printed and online publications. Non Architecture will also have the right to slightly modify any of the mentioned material in order to better adapt it to the different formats and layouts that different publications might have.

ADDITIONAL NOTES

1. Non Architecture reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit a majority of the award participants. Any modifications will be announced on the Non Architecture Competitions Social Media Accounts. It is each team's responsibility to check the Non Architecture Competitions Social Media Accounts on a regular basis to follow and incorporate all changes. 2. No one has hired Non Architecture in order to organize this award. The only purpose of this initiative is to raise questions that could lead to the progress of architecture practice and engage a community of enthusiastic and creative designers in the creation of what could be a new way to represent architecture.

3. Non Architecture is not held responsible for a breach of contract regarding the publications.

4. Participants are expected to submit original work. Copying somebody else's work or using copyrighted photos, images, architectural/art pieces is strictly prohibited and will result in recalling all prizes and removal from the website, social media and the publication.

5. This competition as well as all products and brand elements related to Non Architecture are sole property of Non Architecture s.r.l., VAT 16621271002, located in Via delle Coppelle 3, 00186, Rome, Italy.



CONTACTS

For additional info please check the FAQ on the Non Architecture Award page: <u>https://www.nonarchitecture.eu/faq-award/</u>

During the Award, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the award.

Any questions that are not resolved in this document must be made via email at info@nonarchitecture.eu - if you didn't register yet - or through the Nonaverse, our server on Discord - if you already registered to the competition.

You will find there a dedicated channel for competition $Q\delta A$. Access to the Nonaverse can be found in your <u>personal</u> <u>account page</u> after registration to the competition.

This ensures that all participants have access to the same amount of information. Questions via any other social media channels will not be addressed. THF NON ARCHITECTURE TFAM AND ALL THF AWARD PARTNERS WISH YOU THE BEST LUCK, CONFIDENT THAT YOU WILL APPROACH THF CONTEST WITH ALL YOUR CRFATI\/ITY AND INNO\/ATI\/F MIND.

INFO@NONARCHITECTURE.EU WWW.NONARCHITECTURE.EU





AWARD PARTNERS













