



PRO CARTON

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**YOUNG  
DESIGNERS  
AWARD '22**

# YOUNG DESIGNERS AWARD 2022

Open to all students in Europe  
Especially packaging, graphic and product design

Free to enter!

**Deadline: May 22<sup>nd</sup>, 2022**

Find out more:



[www.procarton.com](http://www.procarton.com)



# GET INSPIRED BY THE BEST CARTONBOARD DESIGNS OF 2021:



## WHAT?

Entries can be submitted across these categories:

- **Creative Cartonboard Packaging: Eat & Drink**  
> Give us a taste of great design!
- **Creative Cartonboard Packaging: All other**  
> Everything needs packaging, have a look around yourself and get inspired!
- **Creative Cartonboard Ideas** > Think outside the box!
- **Save the Planet** > Show us your ideas as to how cartonboard can reduce or replace plastic and help us save the planet!

## WHO?

The competition can be an important step in your career as a designer, as the best entries are presented to Europe's leading cartonboard manufacturers and carton converters.

## HOW?

The initial submission should be made online. Simply submit your details and some good images of your cartonboard design through the online entry form on the award's page!

More info about the rules can be found there, too!

The award is free to enter.

## WHAT ARE SOME OF THE ADVANTAGES OF FOLDING CARTONS?

- Renewable – they are made of cartonboard which comes from trees
- Recyclable – cartons can be recycled 25 times and more and the recycling rate in Europe is 84,6%!
- Biodegradable – cartonboard will naturally degrade and not harm the environment
- Sustainable – more trees are planted than harvested in Europe
- Brand communication – cartons can be printed in unlimited number of colours with all sorts of special effects and are often used on premium quality goods to enhance brand image
- Product protection – cartons protect products and consumers and can help to reduce food waste!

There is more to learn about the design, communication and sustainability advantages of cartons! Just visit our website > [www.procarton.com](http://www.procarton.com)



**PRO CARTON**

The **Pro Carton Young Designers Award** is Europe's leading annual young talent competition for packaging design.

Focussing exclusively on cartonboard, the award plays a pioneering role in promoting sustainable packaging and innovation amongst students across Europe.

The design competition is free to enter and open to all students enrolled at a European school or university. We encourage teachers to make the award a **course project**! We offer continuous support, cartonboard sheets and presentations; at no cost.

## WHAT CAN I WIN?

The finalists and their teachers will be invited to the Award Gala ceremony to be held in September in Krakow, Poland. Aside from trophies, certificates, international publicity and recognition, the prize for each of the five winners is a three to four-day visit to a leading European cartonboard mill and practical training at a leading European carton converter. It will be a unique and memorable experience.



## HOW DO I FIND OUT MORE?

Scan the QR-code or visit our website [www.procarton.com](http://www.procarton.com)



## WHEN?

**Enter now. The deadline is May 22<sup>nd</sup>, 2022.**

