

Planning and Design for Beautiful Hebei

Q City Plan • Qinhuangdao International Student Design Competition

Assignment

Competition Topic: Q City Plan · Qinhuangdao

Registration Deadline: May 30th, 2018

Submission Deadline: June 16th, 2018

Background

Quality of urban space becomes a vital aspect of urban development. “Q City Plan · Qinhuangdao International Student Design Competition” is a trial to enhance the quality and diversity of micro public space in Qinhuangdao, and also an important approach to achieve effective urban regeneration in the redevelopment process.

“Q City Plan” try to alter the traditional way of urban planning that follows the logic of top-bottom, considering from macro-scale to micro-scale. It adopts a new thought of people-oriented humanistic planning through a ‘trivial-to-grand’ mechanism, which is expected to make a remedy and complement for the traditional urban planning of macroscopic narrative.

“Q City Plan · Qinhuangdao International Student Design Competition” is an event open to all university and university and college students from fields such as urban planning, architecture design, landscape design, artistic design worldwide, providing them a platform to show their talent based on the real built environment of Qinhuangdao as the foundation for their creation and inspiration. It is a global open call for the creative ideas of microscopic renovation, artistic installation, with a hope to find more possible paths for the regeneration of Qinhuangdao in the future. This competition will invite acclaimed urban planners and architects as jury to assess the proposals. Wining projects have possibilities to be implemented on site.

General Information of Qinhuangdao City

Qinhuangdao is a port city on the coast of northeastern Hebei province, China, and located in the centre of Bohai Region. It borders the Yan Mountains in the north, Bohai Bay in the south, Beijing-Tianjin in the west and Liaoning-Shenyang in the east. It is a national comprehensive transportation hub city in China, an important node city of urban coordinated development of Beijing-Tianjin-Hebei Region, and the only “Costal City with long coastline” in Hebei Province. Having four districts (Haihang, Shanhaiguan, Beidaihe, Funing), three counties (Changli, Lulong and Qinglong Manchu Autonomous County) and two zones (Qinhuangdao Economic and Technology Development Zone and Beidaihe New Zone), Qinhuangdao covers a land area of 7,802 km² with a population of 3.11 million.

Interpretations on Topic

In the forthcoming competitions of city branding, the winners will be those providing their residents a better quality of life. “Q City Plan · Qinhuangdao International Student Design Competition” is a new way to make the public space diverse and interesting through directly intervening in the specific built environments instead of huge landscape axis, large scale landscape nodes, to complement the insufficient research and design on micro spaces in cities. It is more like an acupuncture, which insert needles into the body of one city on certain points to heal and invigorate it with a small-scale intervention.

What set the “Q City Plan · Qinhuangdao” different from others are the degree of autonomy that is given to the participants. Types of design are not restrictive and the site of project is supposed to be selected by the participants themselves. Under the most appropriate conditions these projects can be implemented. Participants can be the principals of their own design and construction, who own the right to control all aspects of projects including designs, materials, constructions and costs. One or more prize-winning projects might be implemented on site and local government has the final say.

Organizations

Sponsor: Hebei Provincial People's Government

Organizers: Hebei Provincial Department of Housing & Urban-Rural Development, Qinhuangdao Municipal People's Government, Hebei Port Group Co., Ltd., Urban Planning Society of China

Planning and Executive Body: Urban Environment Design (UED) Magazine

Awards

First Prize (1 team): Honor certificate + Bonus 100,000RMB (before tax, around 15,000USD)

Second Prize (4 teams): Honor certificate + Bonus 30,000RMB (before tax, around 4,500USD)

Third Prize (10 teams): Honor certificate + Bonus 10,000RMB (before tax, around 1,500USD)

Honorable Mentions (several teams): Honor certificate and full year UED magazine

Competition Requirement

1. Design Principles

(1) Creativity: Create diverse and interesting places for Qinhuangdao citizens and tourists. Design must be original.

(2) Locality: Project should be designed with a comprehensive consideration of local history, culture, and natural environment of Qinhuangdao with its geological features highlighted;

(3) Sustainability: The sustainability of design, materials and operation should be considered.

(4) Feasibility: This is not only a conceptual competition. The selection of material, the form of construction and the requirement of craftsmanship should all be feasible.

(5) People-orientation: Designs should fully consider diverse needs of different groups of people and provide citizens and tourists urban spaces for activities.

2. Design Category

There are a variety of design categories for participants to choose. Public spaces where daily life of citizens and tourists occur, such as town square plaza, block, roadside green space, bathing beach, public toilets and food markets can be designed into artistic installations, street furniture & installations and landscape scene. Entries can be independent or in a series, however, unrelated multiple works are not allowed. It should be noticed that entry in a series is that under one certain theme, while production-oriented duplication is not encouraged.

Competition Procedures

1. Registration

(1) This competition is open to university and college students from the fields of urban planning, architecture, landscape design, art design and relevant disciplines in form of individual or group participation. Each group should have no more than 5 members, and the number of supervisors is limited to 2.

(2) For registration, please log in the competition website:

http://qcityplan_qhd.uedmagazine.net, click “Registration” and fill in the information;

(3) Please keep the unique registration number properly after submitting the registration information online (it’s an important information for submission).

2. Site

(1) The competition committee provides several available sites for design; participants can select one from these sites. The related basic information about the sites is listed in appendix as reference;

(2) Participants are also encouraged to select sites and definite design theme by themselves, discovering and finding solutions about urban issues in a bottom-up approach. Self-selected site should be real site in the city of Qinhuangdao. Photos, satellite images and videos of the site are required in submission materials. Participants are required to consult the organizing committee before making the final decision. Participants will be disqualified if they started design without acknowledge of the site by the organizing committee.

(3) Whether the participants choose the provided site or self-selected site has no influence on the jury review. (The information of the provided site can be downloaded from the official website)

3. Submission

All participants are required to submit digital files, including drawings and other information to qcityplan_qhd@163.com named as ‘Name of the design project + Registration Number’. The competition committee does not accept any hard copy. All design panels of participants will be printed in a unified format for jury review.

4. Selection Procedure

The final winning projects will be determined by the jury review.

5. Q&A

- (1) Please email your questions about the competition to: qcitiplan_qhd@163.com.
- (2) The leader of a group should be the responsible contact person to the organization committee.

Submission Requirements

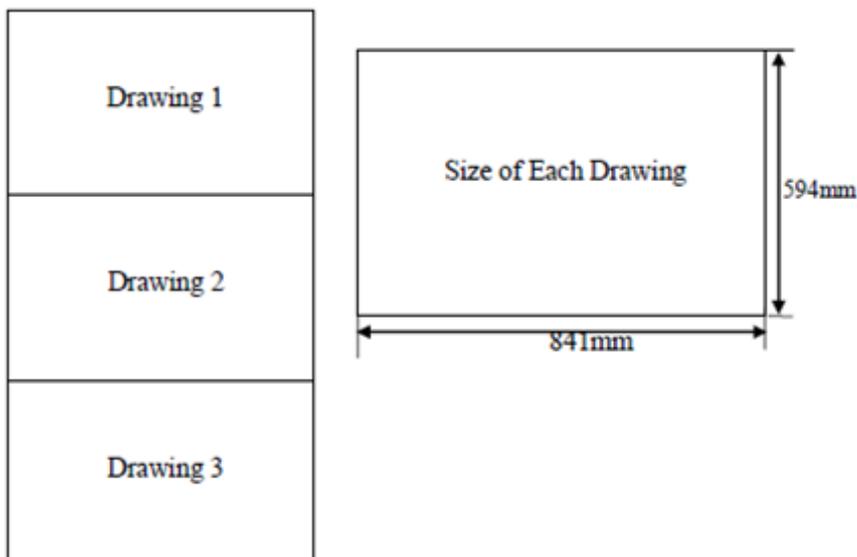
1. Please submit the digital version of drawings and related documents to qcitiplan_qhd@163.com.

2. **Language:** English

3. **Scale and dimensions.** Participants must adopt the Metric System.

4. Submission List:

(1) Specification: The layout of the 841mm x 594mm drawing panel should be horizontal. Each design project should be composed of 3 drawing panels including important demonstration of the idea (unqualified drawings will be invalid): such as a site plan that can fully express the design intention; other necessary plans, elevations and sections; perspective drawing, illustration and a brief design description of about 500 words (integrated in the pictures and drawings), photos of models (if any). There is no limitation on proportion.



(2) Appended materials (Design Texts, videos, etc.) can be submitted as auxiliary instructions of the design.

5. Documents:

(1) Recognizable scanned copy of Passports and student card (of all team members if it is group registered) should be attached in the submission e-mail. Students themselves are

responsible for the authenticity of all the documents.

(2) A TXT document named after participant(s)' name(s) must be attached in the e-mails of the submission, which includes participants' name, registration number, e-mail address, mobile phone number, name and contact information of the adviser (if any), the full name of the school and department, title and brief introduction of the submitted work.

6. Entry Requirements

(1) Please submit the drawing layout (300 dpi, long side is more than 1500 pixels) in the version of jpg. and name the picture according to the content (such as XXX plan 1).

(2) Please submit the text information in TXT format in the folder named by the participant(s)' name(s).

Regulation

1. Individual participants and groups shall agree with and follow the competition requirements and regulations. The organizing committee reserves its right of final interpretation.

2. Entries with words or pictures relating to the name or department of participants in the digital drawings will be disqualified from the competition.

3. All entries are accepted (while including author's name) with the explicit free right of publication, reproduction, and promotional use by competition organizers and sponsors without need for further approvals.

4. Entries should not be accepted once published under others' name or in other competitions. Once known, all qualifications will be cancelled.

5. Juries cannot act as advisers to participants; otherwise participants will be disqualified from the competition.

Contact

Mainland China: 010-56077246;

YANG Feng: +8618600687329; yangfeng@uedmagazine.net

LI Keke: +8618612727662; likeke@uedmagazine.net

China Hong Kong, Macao, Taiwan and abroad:

Phoebe +8618511537506; maomingzi@uedmagazine.net

LI Shuo +86 18600687312; lishuo@uedmagazine.net

Competition Email: qcityplan_qhd@163.com

Competition Website: http://qcityplan_qhd.uedmagazine.net

Contact information of Urban Environment Design (UED) Magazine:

Company Address: Third floor, Inside-out Architecture Artist Colony, NO.50, Xingshikou Road, Haidian District, Beijing, P.R.C.

Official Website: www.uedmagazine.net