

## **Kitchen Design Contest**

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### **OFFICIAL RULES**

#### **INSPIRE AND DESIGN KITCHEN DESIGN CHALLENGE ("CONTEST")**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN**. Entrants must be professional designers, architects, builders, remodelers or kitchen dealers (i.e., persons who are paid for residential kitchen design services). There is no limit to the number of entries. All entrants must be legal residents of one of the following location South Florida, Colombia, Venezuela, Peru, Panama, Costa Rica, Guatemala, Dominican Republic, Anguilla, Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, BVI, Cayman Islands, Curacao, El Salvador, French Antilles, Grenada, Haiti, Honduras, Jamaica, Nicaragua, Other Caribbean, Puerto Rico, St Kitts & Nevis, St Martin/Saint Maarten, St Lucia, St Vincent & The Grenadines, Trinidad & Tobago, Turks & Caicos, US Virgin Islands must meet the eligibility criteria set forth below.

1. ELIGIBILITY REQUIREMENTS: Open to individual legal residents one of the following location South Florida, Colombia, Venezuela, Peru, Panama, Costa Rica, Guatemala, Dominican Republic, Anguilla, Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, BVI, Cayman Islands, Curacao, El Salvador, French Antilles, Grenada, Haiti, Honduras, Jamaica, Nicaragua, Other Caribbean, Puerto Rico, St Kitts & Nevis, St Martin/Saint Maarten, St Lucia, St Vincent & The Grenadines, Trinidad & Tobago, Turks & Caicos, US Virgin Islands ,who are professional designers, architects, builders, remodelers and kitchen dealers (i.e., persons who are paid for residential kitchen design services) and are 18 years of age or older at the time of entry. Not open to the general public. Employees, contractors, directors and officers of La Cuisine International ("Sponsor"), its parent, subsidiary and affiliated companies, distributors, web design, advertising, fulfillment, judging and contest agencies involved in the administration, development, fulfillment and execution of this Contest (collectively, "Contest Parties"), and the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or "step" of each) and those living in the same households of each such individuals (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Contest) are not eligible to participate. Sponsor reserves the sole right to determine eligibility. Void where prohibited.

**2. CONTEST PERIOD AND ENTRY PERIOD**: Submission must be sent between August 17<sup>th</sup>, 2017 and November 17<sup>th</sup>, 2017 ("Contest Period").





**3. ENTRY REQUIREMENTS**: Design and build a fully functional kitchen featuring Liebherr and Smeg brand appliances or products ("Kitchen Design"). The Kitchen Design must include only Liebherr and Smeg brand appliances or products with the following exceptions: A kitchen may utilize non-Liebherr and Smeg brand appliances or products only if Liebherr and Smeg do not offer a similar appliance or product. However, the Kitchen Design must include a minimum of three Smeg and Liebherr cooking appliance as the primary cooking appliance is required. Ranges, rangetops, ovens, and cooktops meet this requirement. Ventilation, microwave ovens and warming drawers do not. A minimum of one Liebherr refrigeration unit must be used. Submission of a design statement is also required.

#### All the kitchen appliances must be selected out of the units list provided by the Sponsor.

#### Additional Entry Details:

- Minimum of 3 Photographs and or 3D renderings in 300 DPI minimum
- Project description (no more than 500 words) can be submitted in English or Spanish
- Pictures of kitchen before/after are strongly appreciated but not mandatories
- Entry Files must be in the following formats : PDF, Jpeg, Tiff

**To Submit an Entry:** Visit <u>http://inspireanddesignprogram.com</u> and download the App and register to win the contest prizes. Designers must correctly, truthfully and fully answer all questions on the registration form in order to be eligible to win any Contest prizes. Designers will receive a registration confirmation email in connection with their valid registration. Designers may only register once – multiple registrations by the same Designer may result in ineligibility to receive the Contest's prizes, at the Sponsor's discretion. The registration process is referred to as the "Internet Registration" part of the Contest. There is no limit of entries. Entry must be sent at <u>contest@inspireanddesignprogram.com</u> during the Entry Period,

By submitting an Entry, entrants agree to the terms set forth in these Official Rules. There is no limit to the number of entries that can be submitted by an eligible Entrant as long as each Entry features a unique Kitchen Design. The person submitting an Entry must be the person who created the Kitchen Design. Individual andTeam submissions are permitted.

By submitting an Entry, you agree that the Kitchen Design is yours or your team's sole, exclusive and original creative work and there exists no claim in and to the design by any other individual. Kitchen Designs may not have won previous awards; must not infringe any third-party's rights or any other person's intellectual property rights; may notin any other way violate applicable laws and regulations; and may not contain any reference to any third party trademarks, names or third party logos. Entries containing prohibited content as determined by the Sponsor, in its sole discretion, to be inappropriate, will be disqualified. Sponsor makes the final determination as to what Entries are eligible to take part in this Contest. Sponsor reserves the right, in its reasonable discretion, during or upon completion of the Entry Period, to request that any entrant resubmit his or her Entry which fails to comply with the Contest entry requirements prior to any judging or voting period. Submission of an Entry grants Sponsor and its agents the unconditional, irrevocable, worldwide right to publish, use, adapt, edit and/or modify such Entry, including photographs, in any way, in any and all media, without limitation, and without consideration to the entrant, whether or not such submission is selected as a winning Entry. BY SUBMITTING THE ORIGINAL ENTRY, THE ENTRANT REPRESENTS AND WARRANTS THAT HE/SHE HAS ALL RIGHT, TITLE AND INTEREST NECESSARY TO GRANT THE SPONSOR THE WORLDWIDE, IRREVOCABLE AND UNRESTRICTED RIGHT AND LICENSE TO ADAPT, PUBLISH, USE, EDIT, AND/OR MODIFY SUCH ENTRY IN ANY WAY AND POST THE ORIGINAL ENTRY ON THE INTERNET OR USE THE ORIGINAL ENTRY IN ANY OTHER WAY AND AGREES TO INDEMNIFY AND HOLD SPONSOR HARMLESS FROM ANY CLAIMS TO THE CONTRARY.



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**4. SELECTION OF WINNERS**: The Judges will select three (3) Prize Winners. All Entries will be reviewed for compliance with the program parameters prior to being judged. Each eligible Entry will be judged based on the judging criteria set forth below ("Judging Criteria").

#### Judging Criteria:

- 40% Visual appeal & Style
- 20% Thoughtfulness to Overall kitchen workflow and caring to Details
- 20% Practicality & Technology
- 20% Innovation & Creativity

Entry with Highest score in the above criteria will be awarded.

#### 5. PRIZES AND VALUES:

#### ONE (1) GRAND PRIZE:

200,000 Points (USD 2,000 Value) transfer to your Inspire and Design Program Account.

ONE (1) SECOND PLACE PRIZE:

100,000 Points (USD 1,000 Value) transfer to your Inspire and Design Program Account. ONE (1) THIRD PLACE PRIZE:

50,000 Points (USD 500 Value) transfer to your Inspire and Design Program Account.

6. GENERAL CONDITIONS: No cash equivalent or substitution of any prize is offered, except at the sole discretion of the Sponsor. Prizes are non-transferable, non-refundable and have no cash value except where designated by the Sponsor. By participating, entrants agree to these Official Rules and Sponsor's Privacy Policy. Unclaimed prizes will not be awarded. Winners will be notified by mail. If a prize, or any portion there of, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion, to disgualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Contest. This Contest is offered only in South Florida, Colombia, Venezuela, Peru, Panama, Costa Rica, Guatemala, Dominican Republic, Anguilla, Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Bermuda, BVI, Cayman Islands, Curacao, El Salvador, French Antilles, Grenada, Haiti, Honduras, Jamaica, Nicaragua, Other Caribbean, Puerto Rico, St Kitts & Nevis, St Martin/Saint Maarten, St Lucia, St Vincent & The Grenadines, Trinidad & Tobago, Turks & Caicos, US Virgin Islands.