



For immediate release

Press Contact: Aurélie Bonnet - aurely@farmanigroup.com

## [The Creative Communication Award launches its third edition: C2A 2021 is now open to submissions](#)

The Creative Communication Award is pleased to launch its third edition, inviting professional and student creatives from all around the world to submit their most innovative and compelling designs for consideration in this prestigious competition.

C2A is on a mission to promote creativity and reward designers and creative thinkers for all the hard work and skill they put into their projects. Their stories — whether told through graphics or through words, whether still or moving, digital or analogue — matter, they are important, and they deserve to be honored, shared and celebrated.

This international award program is a promotional platform for communication designers, agencies, graphic designers, freelancers, digital media designers, and for the world-wide creative community. Created by the Farmani Group in 2019 as the sister initiative of the IDA International Design Awards, the C2A was born as a result of

[www.c2award.com](http://www.c2award.com)

[facebook.com/C2Award](https://facebook.com/C2Award)

[instagram.com/creative\\_communication\\_award](https://instagram.com/creative_communication_award)

recognizing the need for a program dedicated to discovering and awarding excellence in Communication Design, on an international level.

Hossein Farmani, C2A's President and Founder of the Farmani Group, commented, *"Each year, we see stunning talent and creativity from entrants, who pour their hearts into their work. The winners of the 2020 edition of C2A have shared some incredible projects, reminding us of the power of inspirational creative communication, even in difficult times. They use creative communication to share ideas and build communities, to educate, sell, or inform, and to always evoke an emotional response in their audience, and for that we are grateful."*

A stellar international jury will evaluate entries based not only on the highest of current design standards and trends, but also seek out truly extraordinary designers who are producing coveted, exceptional creations.

Creatives selected by our renowned jurors receive extensive public showcasing of their designs to an international audience, a certificate of achievement and winner's logo, are featured in the online gallery exhibition and in the Book of Creative Communication, [among other benefits](#).

The Early Bird deadline is **April 15, 2021**. Submission entered by this date will receive a 20% discount on submission fees. The regular submission deadline is August 15, 2021.

The full list of 2020 C2A winners can be viewed [HERE](#).



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The C2A is organized by the [Farmani Group](#), a leading organization curating and promoting photography, design and architecture across the globe since 1985. The company's key mission is to discover and promote talent in these areas, through competitions, awards, exhibitions, developing artist communities, providing networking opportunities, and education.

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