

# HO VISTO MARADONA



2018 tschutti heftli collector's album

## Illustration Contest

[www.tschuttiheft.li](http://www.tschuttiheft.li)

**NEW**  
Under 13  
Category



# ILLUSTRATION CONTEST

2018 World Cup in Russia: For the sixth time already tschutti heftli is taking care of the artistic highlight of this major sporting event. Since 2008 we have been publishing a sticker album of a special kind: instead of boring photographs the **tschutti heftli collector's album** presents real works of art. All teams are designed by illustrators, graphic designers, cartoonists, and other artists. In order to find artists for our next album, we are holding an illustration competition.

## CATEGORIES

### Main Competition

Convince our jury that your illustrations must be part of our collector's album by designing a portrait of one of the greatest footballers of all time: **Diego Armando Maradona**. You are free to choose how you want to do this: in 2- or 3-D, in color or monochrome, digital or analogue, painted, pasted or drawn – whatever procedure suits you best for this task.

**Hand in your work until August 31, 2017, as a PDF or JPG file in at least A4 format at 300 dpi. Send it to: [contest@tschuttiheftli.li](mailto:contest@tschuttiheftli.li)**

### New: Under-13 Category

For the first time, tschutti heftli is promoting young artists with the competition: children and teenagers born in 2004 or after are invited to **draw their favorite football player**. You are free to choose how you want to do this: in 2- or 3-D, in color or monochrome, digital or analogue, painted, pasted or drawn – whatever procedure suits you best for this task.

**Hand in your work until August 31, 2017, as a PDF or JPG file in at least A4 format at 300 dpi. Send it to: [contest@tschuttiheftli.li](mailto:contest@tschuttiheftli.li)**

## PRIZES

### Main Competition

The winners will have the privilege to design one of the teams of the 2018 World Cup for our legendary collector's album. The distribution of the album in Switzerland, Germany, and further European countries will offer you a great platform to present your work to a large audience. All artists represented in our album will receive a lump sum for their expenses, the amount of which will be determined by the sales figures of our album. And lest we forget: we will award cash prizes totaling 5,000 Swiss Francs (approx. 4,600 Euros) for the best works.

### New: Under-13 Category

The best 11 portraits (selected by a jury under the guidance of the tschutti heftli team) will be part of our collector's album. They will be made into a sticker for a special page in our album called "Under-13 All Stars". In addition, you will get an album complete with all stickers, plus a tschutti heftli surprise package full of great presents.

## SELECTION PROCESS

### Main Competition

Each member of the jury will select one artist **to design one of the 2018 World Cup teams** (11 players plus the coach and emblem = a total of 13 stickers) for our album. In addition, each of these artists will receive 300 Swiss Francs (approx. 270 Euros) in prize money.

Besides their favorites, each member of the jury will nominate four further artists for a **shortlist**. From this shortlist, the tschutti heftli team will then pick the other artists to draw teams for our 2018 World Cup album. The artists thus selected will receive 100 Swiss Francs (approx. 80 Euros) in prize money.)

**Important:** The prize money is only awarded to the winner if she or he agrees to draw a whole team for our collector's album. The jurying will take place in September 2017. The winners will be personally notified until October 2017 and their works will be presented on our Facebook page and through other communication channels. From November 2017 until the end of January 2018, the winners will have time to design their team.

### Kategorie U13

From all the submitted works, a special jury under the guidance of the tschutti heftli team will select 11 works. The winners will be notified until the end of October 2017 and their works will be presented on our Facebook page and through other communication channels.

## IMPORTANT INFORMATION

### Competition Task:

**Main competition:** Design a portrait of the football legend Diego Armando Maradona.

**Under-13 category:** Design a portrait of your favorite football player.

**Submission deadline:** August 31, 2017 (date of receipt of email, Swiss local time, CET)

**Format:** Digital (PDF or JPG), size not smaller than A4 format, at 300 dpi

**Technique:** For the realization of the portrait, all techniques are allowed as long as there is no infringement of copyright laws. All works must be digitalized. Three-dimensional works must be photographed. Analogue submissions will not be considered.

**Submissions only by email to [contest@tschuttiheftli.li](mailto:contest@tschuttiheftli.li)**

**stating first name, last name, address, phone number, email and date of birth.**

**Please name the file in the following way: FIRST NAME\_LAST NAME\_PLACE OF RESIDENCE.PDF or .JPG**

### Submission:

Submissions must be sent **via email to [contest@tschuttiheftli.li](mailto:contest@tschuttiheftli.li)**. Only one submission per participant will be considered (in the case of multiple submissions by one participant, only the first submission will be considered). A confirmation of participation will be emailed to you within a week after your submission.

**Declaration of Consent:** The participants agree with the obligation to design a whole Team for our collector's album. The prize money will only be paid if the chosen artist agrees with drawing a whole team. Further the participants are responsible to ensure that the submitted artwork does not violate any trademark, license or any other rights.

### Usufructuary Right:

By submitting your artwork you entitle tschutti heftli the usufructuary right for any kind of use, (for example for journalistic reports, self-promotion, and / or reproductions in publications or exhibitions.) unconditionally and without any limitation regarding time and region.

**Preselection:** In case of a very large number of submissions, tschutti heftli reserves the right to present the jury with a selection of the submissions drawn up according to our qualitative standards. No correspondence will be conducted about the contest. Any recourse to courts of law is excluded.

# Jury



## Ramona Bachmann

At the young age of 26, she has already played professional football in Switzerland (FC Malters & FC Luzern), the United States (Atlanta Beat), and Sweden (Umeå IK & Rosengård), and is currently playing in England for Chelsea FC. She has scored 42 goals in 80 caps for the Swiss national team. Hopefully, she will add to this tally at the 2017 Women's EURO in the Netherlands.



## Iouri Podlatchikov

The Russian-born Swiss snowboarder is a 2013 World Champion and 2014 Olympic gold medalist. Apart from his snowboarding career, he has a strong interest in the arts: He is currently studying art history at the University of Zurich and is also a keen photographer. In 2016, he was part of the curatorial team of the photo schweiz, Switzerland's largest annual photography exhibition.



## Alexi Lalas

The North American with Greek roots attracted the attention of an international audience with his impressive performances as a defender for the United States men's national football team at the 1994 World Cup. After the World Cup, he joined Calcio Padova in the Serie A – the first North American player who made it into the highest football league in Italy. Today, the 46-year-old Lalas is a well-known football pundit on various television networks.



## Victor Melamed

Victor Melamed is a Russian illustrator and teacher living and working in Moscow. He has been active as an illustrator since 1997, contributing to over 20 newspapers and magazines, including the The New Yorker and Rolling Stone. Since 2011, he has been running an evening course on illustration based on his own methods.



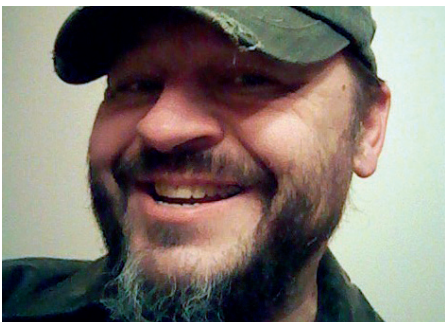
## Thomas Beschorner

Thomas Beschorner is professor at the University of St. Gallen's Institute of Business Ethics, of which he also serves as the director. He is doing research on questions of justice in various fields of work, among them professional football.



## Christoph Härringer

The 55-year-old Christoph Härringer is a caricaturist from Berlin. He is the creator of the Spottschau, a weekly football comic series. The Spottschau has appeared in over a hundred different newspapers and is the most widely published newspaper comic in Germany.



## Sergey Elkin

Sergey Elkin is a cartoonist from Moscow. He is mainly working as a political and editorial cartoonist, drawing for Deutsche Welle and Svoboda.org.



## Nicolas Mahler

Nicolas Mahler is an Austrian comic artist and illustrator living and working in Vienna. His comics and cartoons have been published in different newspapers and magazines, such as Die Zeit, NZZ am Sonntag, Frankfurter Allgemeine Sonntagszeitung and the satirical magazine Titanic. At 48 years of age, he has already received numerous awards for his work, including the Max-und-Moritz Prize for "Best Comic Artist in the German Language".



## Bodo Birk

Bodo Birk is the director of Internationaler Comic-Salon Erlangen. The Comic-Salon is Germany's most important comic festival, which has been taking place every other year since 1984.



## Job-TransFair

Our project partner from Vienna not only supports us in the distribution of our stickers, but is also part of our esteemed jury.