

# BOUN

**FURNITURE  
DESIGN  
COMPETITION 2018**



[www.boun.xyz](http://www.boun.xyz)

Annual Theme:

# URBANSCAPE

Redefining urban interstitial spaces

*What's best for the left-over spaces from our criss-crossing cities' infrastructures?*

*'Urbanscape' is the manifestation of the built environment of cities. It not only refers to the configuration of built forms but also the elements that define interstitial spaces. It represents physical built environment of our city. However, what we see today is the progression of ever-increasing skyscrapers that mark the skyline of a city, overpowering smaller elements. This plays a major role in defining urban landscape.*



Through the theme, 'Urbanscape', we seek to explore urban furniture designs that not only enriches the built environment but also improves the quality of such interstitial spaces. Furthermore, the design should suit and enhance the beauty of an urban setup.

It should be a forward-thinking product with the intent to create a useful, functional and sustainable product. We expect original, creative and innovative ideas to furnish such interstitial spaces without ignoring the existing problems.

Additionally, the design of the urban furniture should adhere to the following points.:

- + It should give a new definition to the existing interstitial spaces.
- + The overall size of the furniture should not be more than 8' x 4' x 4' (disassembled in case of an assembly of multiple items).
- + It should follow modularity to make replicability of the furniture easier.
- + It should be functional and serviceable.
- + It should correspond to the urban context for which the furniture is being designed.
- + It should be comprehensive and not limited to the preference of a particular age group.
- + Innovation, in terms of material exploration, use of technology and fabrication methodology, will be the key criteria for the basis of judgement.

# TIME LINE

+	Early Registration	\$25	05 DEC. 2017
+	Standard Registration	\$35	05 JAN. 2018
+	Late Registration	\$60	05 FEB. 2018
+	Last date for Submission of Entries		20 FEB. 2018
+	Result Declaration		01 APR. 2018



Image courtesy: Rhea Gupta

## ENTRY REQUIREMENTS

- + The competition is open to people of all nationalities and professions (including students).
- + The competition/events/exhibitions are open to people from the age group 18–45 years till the last date of registration. Anyone who does not meet the age requirement may still participate in the competition if he or she is part of a team whose leader or at least one member is between 18 to 45 years of age.
- + Each participant can submit more than one project. In such a case, a separate registration would be required for each entry.
- + Group participation is permitted with a maximum of 4 people in a team. Each group should have a designated spokesperson or leader.
- + Employees of BOUN, UNIEGIS NETWORK PRIVATE LIMITED, jury members, curators, organizing panel or anyone who is in direct or close relation to them can enter the competition to showcase their designs and compete. However, they are barred from receiving any prize money. Such entries, if found worthy, will be displayed on a separate panel.

# SUBMISSION REQUIREMENTS

- + The following four obligatory items need to be submitted in all entries, failing which the entry may be disqualified or rejected:

A maximum 6 DIN – A3 presentation boards in digital format (JPEG or PDF)

Questionnaire formulated by the participants as directed on the submission portal.

Cover image of size 1024 × 410 px or larger in aspect ratio 2.5:1 should be included in the folder.

Individual images and graphics used in the sheet or any additional images (for publication purpose and not for the judging of entries)

- + Participants are encouraged to submit additional materials such as videos, prototype images and textual material by e-mail. However, submission of such material is not obligatory, nor shall their submission/non-submission influence the evaluation process. This data will be used for web publications.  
Email: [boun@uni.xyz](mailto:boun@uni.xyz)

- + Participants need to mention their Registration no. as the file name, according to given guidelines, failing which entries will be automatically rejected by the server. Ensure that the final sheets which are submitted do not include your name or any other mark of identification.

# DESIGN CRITERIA



Responsibility

- + Production efficiency
- + Consideration of environmental standards / carbon footprint
- + Social responsibility
- + Universal design



Creativity

- + Degree of innovation
- + Degree of elaboration
- + Uniqueness



Functionality

- + Use value and usability
- + Ergonomics
- + Practicability
- + Safety



Aesthetics

- + Aesthetic appeal
- + Emotional appeal
- + Spatial concept
- + Ambiance



Material  
Innovation

- + Exploration of New Material altogether
- + Integration of new/interactive technology
- + Exploring the capabilities of existing Material
- + Use of Recycled Material

## PRIZES

### WINNER

- + 1500\$ cash
- + Sponsored ticket to Boun Exhibit and an opportunity to showcase your product to rest of the world.

### 1st RUNNER UP

- + 1000\$ in cash

### 2nd RUNNER UP

- + 2 x 500\$ in cash

### HONOURABLE MENTIONS

- + 10 x Scroll of honor and publication in our Bi-annual Digest

### SHORTLISTED ENTRIES

- + All shortlisted entries will be featured on our website, exhibited in Boun Exhibit and will get a participation certificate

### PUBLICATIONS

- + All medal holders, and winners will get an elaborate section of publishing in the Bi-annual Digest and on our partner websites

### REALISATION & PROMOTION

- + Fabrication and Marketing opportunity with royalty in association with UNI



# LET'S BEGIN !



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Value, originality and clarity of the concept will be the important factors for judging the rightful entries at the same time the design should have a significant purpose among a large user group. It would be judged upon the possible innovative features related to design, quality, technology, production processes, et cetera and in general anything that adds value to the presented project.

- + Possible adaptation of the product to the production costs and/or recovery.
- + Functionality: fulfillment of the functions for which it has been designed.
- + All-round simple and viable mass production possibilities.
- + Possible versatility and suitability for development in occasional pieces such as stools, easy chairs, sofas, et cetera in the case of chairs, and of different sizes and heights in the case of tables.
- + Suitability to numerous ambiances and uses such as the home, contract work, et cetera
- + The presentation of a creative video explaining the project and/or showing the details and model of the design will be evaluated.







# AWARDS



MOST  
INNOVATIVE  
DESIGN

MOST  
SUSTAINABLE  
DESIGN

MOST  
USER- FRIENDLY  
DESIGN

COMMERCIALIZATION  
OF DESIGN TO BE  
CONSIDERED

STUDENTS' PRIZE

- + There shall be a sole winner of the contest, who shall receive a prize of 5,000.00 Euro. Infiniti reserves the right to build a proto type of the winning project and possibly start its production. The economic relationship with its designer shall be determined in a specific contract