



Elithis

RULES

Contest

Well Building 2050

International Design contest
for housing in 2050

2018 Edition

« Building is no longer simply an architectural issue. Building means contemplating housing in all its many aspects, including new societal, environmental and economic dimensions ».

Thematic

« **Imagine the Tower of the future** »

1. SUBJECT

Well Building 2050 – 2018 edition is an international design contest that challenges students to explore the future of urban housing in 2050. Its objective: providing housing with new perspectives that could eventually bring about changes in the way we imagine the future of the habitat as well as its users' lifestyle.

The contest aims at stimulating imagination and developing thinking on themes related to the future of living areas. It enables new generations to forget about the present to idealise – and even conceptualise – the 2050 urban habitat as a more prosperous and fair-sharing environment for all of its inhabitants. International students are thus given a chance to forget about what they already know and focus on possible futures that could enable the largest number of people to reach their ideals in life.

2. HOSTS

Well Building 2050, the international design housing contest for students, is based on an original idea of Elithis, a consulting and engineering group specialised in energy efficiency. The organisations' head office is located at 1C Boulevard de Champagne, 21000 Dijon, France. Registered in the Trade and Companies of Dijon, France, under the number 444 782 015. Elithis is a straightforward joint stock company with a capital of €5 850 000. The chairman is Thierry Bièvre.

The contest is co-hosted by Elithis and Terra Ethica, a non-profit organisation whose headquarters are located at La Tour Elithis, 1C Boulevard de Champagne, 21 000 Dijon, France. Chaired by Thierry Bièvre, Terra Ethica is an association of people who contribute on a daily basis to environmental protection and awareness.

This contest work through many steps, from July 2nd, 2018 (start of registrations) to November, 15th, 2018 (closing date for submitting files).

3. COMMUNICATION ET SCIENTIFIC INFORMATION

The applicants may put any questions concerning the competition on the dedicated Internet site www.wellbuilding250.com

Telephone exchanges between the teams and the organizers may be held:

- With respect to the scientific part, with the members designated by the organizing committee,
- With respect to the organizational part, with the competition secretariat.

In this regard, the person to be contacted is Vicky LINOTTE, the contest's communication officer at the following address: vicky.linotte@elithis.fr

4. OFFICIAL LANGUAGE

English is the official language of the contest: any document that will not apply to this condition will not be admissible.

5. CONDITIONS OF PARTICIPATION

Being an international contest, Well Building 2050 – 2016 edition is open to any student able to provide a certificate of school attendance for the current year.

Conditions of participation for minor's people: they can be participating, only, if they could be represented and accompanied by his/her legal representant in their country. Especially for the withdrawal if they win. The legal representant will be, if the law is demanding it, beneficiary of the grant.

To be allowed to compete, teams must not exceed a maximum of 5 to 10 members and must include – at least- one student in architecture. Built around the architecture, engineering and design professions, teams must be composed of varied fields of specialization, such as arts, health, economy, data sciences, sociology or philosophy for example. The more diverse and multidisciplinary team, the better. Both these points will be taken into account in the application forms' review.

Each team must be sponsored by an experienced architect.

6. RESTRICTION

The following will not be allowed to compete:

- Elithis employees as well as the members of their families up to the 3rd degree of collateral consanguinity.
- Members of the steering committee, of the jury and of the competition secretariat, as well as members of their families up to the 3rd degree of collateral consanguinity.
- The competition partners, as well as the members of their families up to the 3rd degree of collateral consanguinity.
- No legal entity may take part in this competition.

- Team members of the Well Building 2050 – 2012 and 2016 editions.

7. APPLICATION

In order to apply, each team has to sign up on the Well Building 2050 – 2018 edition official website at the following internet address: www.wellbuilding2050.com. Elements detailed in the article 10 of this rule.

An application form will be available for download at the above-mentioned address.

File applications will be opened up from July 2nd, 2018 to September 15th, 2018 at midnight, Paris time (GMT+1), France, European Union.

8. VALIDATION OF APPLICATIONS

Application forms will be examined by an internal selection committee, composed of representatives of Elithis and Pôle Fibres-Energivie, who reserve the right to reject any application that is incomplete or fails to comply with the contest's rules.

The selection requirements of the teams are detailed in paragraphs 6 and 9: conditions of participation and contest terms and conditions.

There is not a maximum of files selected.

The contest' communication team will send in September 19th, 2018 a confirmation e-mail and letter to all teams allowed to compete in the rest of the contest.

9. CONTEST TERMS AND CONDITIONS

Phase n°1: submission of applications

In order to apply, each team must download submit a detailed application form (including an administrative record, a commitment clause, team members' résumés and certificates of school attendance) as well as a letter of intent.

The letter of intent aims to introduce team 'members and prove the team' motivation.

The Elithis Group highly urges applicant teams to submit any other documents that could support their candidacy. No presentation format is imposed. However, all those files are to be uploaded on the contest's official website (www.wellbuilding2050.com).

Besides, it is to be noted that only one project per team is to be submitted.

Please note that the applications will be examined by an internal selection committee composed of representatives of Elithis, Terra Ethica and Pôle Fibres-Energivie who reserves the right to reject any application if any of the above conditions is not applied.

Registration will end on September 15th, 2018 at midnight, Paris time (GMT +1), France.

Phase n°2: contest

Depending on their file registrations, each team allowed to compete will receive an email on September 19th, 2018.

The contest's final phase will end on November 15th, 2018, at midnight, Paris time (GMT +1), France.

Teams must be drop off their project on the website www.wellbuilding.com, which is including:

- 3D views and perspectives of their dreamlike 2050 housing
- A description of the organization of both the indoor and outdoor spaces
- An account of the quality of living spaces, as well as the way they adapt to the owners / tenants' everyday life.
- A depiction of the volumes' arrangement
- A full analysis of the way housing can please all types of profile (single persons or families, social or unsocial individuals) and promote diversity and exchanges among people.
- A record of the methods used to control energy sobriety, as well as environmental quality standards

Along with:

- A detailed project's presentation in PDF 300dpi or JPEG in high definition (plans, sketch, cross-section, etc.)

Your project must be very detailed, with for example the following issues:

- Quality of life (living conditions - air quality, luminosity and thermal comfort-),
- Energy efficiency,
- Eco-friendly quality,
- Architectural integration,
- Controlled construction costs and energy independence,
- Quality of materials (analysis of their grey energy and life cycle).

Any other document entitled to support the team's project is very welcome. Please feel free to come up with funny and original submissions (videos, paintings, hand-made maquettes etc.) All those documents will have to be uploaded on the contest's official website.

Selection of winners

The winner teams will be selected according to the following criteria:

- Organization of the indoor and outdoor spaces
- Architectural integration of habitation
- Quality of living spaces
- Arrangement of the volumes
- Capacity from spaces to accommodate private life, social and collective
- Capacity from spaces to favor the diversity and exchanges between many generations
- Adaptability of user way of life
- Environmental quality and efficiency energetic
- Emotional power
- Innovative project

10.SCHEDULE

- Competition launch and opening of online registrations: July 2nd, 2018
- Closing date for entries: September 15th, 2018
- Announcement of the accepted teams: September 19th, 2018
- Announcement of jury's members: October 15th, 2018
- Closing date for submitting files: November 15th, 2018
- Selection and rating of the best projects: November 21st, 2018
- Announcement of the contest results: November 28th to 29th, 2018 during Build & Connect 2018, an international colloquium dealing with sustainable buildings and materials, located in Strasbourg, France, European Union

Each team allow to compete will be invited to the prize-winning ceremony in Strasbourg. If a winner team are not available, the captain team will be informed by email and phone.

Acceptance of the rules / Application of French law / Election of domicile

Filing as a candidate in the competition and taking part in it imply full and entire acceptance, purely and simply, of all of the present rules.

These rules are governed by French law.

Any question regarding application or interpretation of the rules or any contingency that might arise will be settled in their sovereign judgement, depending on the nature of the question, by the organizers of the present competition, with due observance of French legislation.

No inaccurate or incomplete entry can be considered, and any such entry shall nullify participation. In particular one will disregard entries containing inaccurate or incomplete particulars, ones not conforming to the provisions of the present rules, redundant ones, and the ones submitted after the deadline concerning the present competition.

Participants elect domicile at the addresses indicated at the time of their entry, they have to inform Elithis in case of an address modification.

The organizer company elect domicile in his head quarter located at 1C, Boulevard de Champagne, 2111 Dijon, France, European Union.

11.FILING / ACCESS TO THE RULES

The rules are filed at the offices of SCP MIAS LALEVÉ LEPIN FAVRE BONASERA - Huissiers de Justice associés - 9 boulevard Clémenceau - BP 1093 - 21026 DIJON CEDEX - France, European Union.

They can be downloaded from the competition's Internet site at the following address:
www.wellbuilding2050.com

In case of a difference between the version of the rules filed in the process server's office and the version accessible on line, the former shall prevail.

Participation in the competition implies knowledge and acceptance of the characteristics and of the limits of the Internet network, particularly as concerns the technical performance, response times for consulting, querying or transferring information, the risks of interruption, the connection risks, the absence of protection of certain data against possible diversion, and the risks of contamination by possible viruses circulating within the Internet network.

The organizers cannot be held liable, in particular, for dysfunctions that might affect the Internet network, or for any problem related to configuration or linked to a given browser.

It is up to every candidate to take all appropriate steps to protect its own data and/or software stored in its computer hardware against any attacks.

The organizers may not be held liable in case of routing problems or of loss of postal or electronic mail. Participants may not claim any compensation in that connection.

The organizers may not be held liable for any physical or non-pecuniary damage caused to participants, to their computer hardware and to the data stored therein, or for any direct or indirect consequences that may result from such events.

Reservation concerning modifications of the rules

The organizers reserve the right, in case of necessity, to replace the prizes offered by prizes having the

same value. They decline any liability with respect to the quality and the condition of the prizes.

The organizers reserve the right to extend, shorten or modify the present competition if circumstances so require, whatever the reason may be, without any compensation of the participants for any non-pecuniary or financial prejudice whatsoever.

The present rules may be modified or supplemented at any time by the organizers without notice.

Any modification of the present rules will be the object of a rider, also filed with SCP MIAS LALEVÉ LEPIN FAVRE BONASERA - Huissiers de Justice associés - 9 boulevard Clémenceau - BP 1093 - 21026 DIJON CEDEX - France, European Union.

Any modification that might be made to the present rules will be communicated to all participants in the competition via the Internet site www.wellbuilding2050.com within a maximum of 5 business days following the modification, and it shall be applicable ipso jure to the candidates beginning from the time of its filing. Every participant will be regarded as having accepted it simply due to its participation in the competition, beginning with the effective date of the modification. Any participant rejecting the modification(s) made will have to drop out of the competition.

Applicants will be informed about the modification in parallel to the site and within the same periods, at the e-mail address indicated in the application file.

The organizers reserve the right to make any decisions they might consider useful regarding application and interpretation of the rules.

The organizers may inform the participants thereof by any means of its (their) choice.

Interpretation of the present rules is up to the organizers alone.

12. JURY COMPOSITION

The composition of the jury will be announced on October 15th, 2018 in the website www.wellbuilding2050.com

The jury will be composed of architects, designers, engineers, eco-conception experts, as well as people recognized for their hard work and economic, social or environmental commitment. It will be chaired by Thierry Bièvre, Elithis Group President.

The 2012 and 2016 edition's winners will also be invited to participate in the selection of the laureates.

If a member of the jury proves to be unable to perform his duties, the organizers of the competition reserve the right to designate another person to replace the jury member initially selected.

The organizers reserve the right to modify the composition of the jury for any reason whatsoever without having to justify this, and without compensation of the participants for any non-pecuniary or financial prejudice.

13.GRANTS

- 1st prize: the winning team will be awarded a \$20,000 grant, whose redistribution will be at the team members' charge. The 1st prize is to reward the audacity and the originality of the team's project. The winning team will also be invited to be a jury member of the next Well Building 2050 contest.
- 2nd and 3rd prizes: the second and third place teams will each receive a \$5,000 grant for free redistribution between members.

The grand will be given by bank transfer to the captain of the team, who is having to share it to the other members of the team.

Team members must sign the information form which is authorizing le captain teams to receive all the grant.

The contest's organizer takes on to send the grand one month after the prize-winning ceremony. From the other side, the winning teams must be send quickly their bank detail contact.

14.COMPENSATION

The candidates will not be compensated financially for their participation in the present competition.

The travel and accommodation expenses of the finalist teams will not necessarily be paid by Elithis.

15.PARTNERSHIP

The present competition is financed by the inventors and organizers of the competition, the private and institutional partners mentioned on the Internet site www.wellbuilding2050.com with the mention "2018 edition".

16. GUARANTEES

The candidates undertake to take part fairly and personally in the competition. They warrant the organizers that their project is original and results from their own thinking, without borrowing from any prior and protected works. Insofar as need be and solely because of their entry and participation in the competition, the candidates warrant the organizers for any recourse by third parties, particularly concerning the originality and authorship of the project, without prejudice to any damages, if the case arises; the candidates warrant the organizers of the competition for peaceful possession of their project.

In particular, the organizers reserve the right, if appropriate, to invalidate all or part of the competition if it appears that frauds or dysfunctions have occurred in any form whatsoever. In such a case, they reserve the right not to award the prizes to the persons guilty of fraud and/or to file proceedings in the competent courts against the authors thereof. Fraud shall entail the immediate disqualification of the author. The organizers may not be held liable in connection with the foregoing, and the participants may therefore not claim any compensation or indemnities of any nature whatsoever.

Any fraud or attempted fraud may give rise to legal proceedings. The organizers reserve the right to make any verification they consider useful.

In case of a violation of the present rules by a participant, the organizers reserve the right to exclude, ipso jure, any participation by that person, without his being entitled to file any claims whatsoever.

17. PROTECTION OF PERSONAL INFORMATION – CNIL AND DATA EXPLOITATION

Every candidate acknowledges having been informed that the personal information gathered is necessary for his participation in the competition and that the said information brought to the organizers' attention in connection with the competition will be processed electronically. Pursuant to article 27 of French law concerning data processing and freedoms No. 78-17 of January 7th, 1978, the candidates hold a right regarding access to and correction of the data and information concerning them, to be exercised by writing to the competition secretary via the website: www.wellbuilding2050.com.

18. INTELLECTUAL PROPERTY RIGHTS AND ADVERTISING PUBLICITY



The candidates or team of candidates retain ownership of the intellectual property rights to their creations. They are advised to carry out the steps required for protecting their creations.

By taking part in the competition, the candidates ipso facto accepts unrestricted use of the image, reproduction and distribution of their projects at Elithis' initiative, as well as promotion and communication relative to the operation, which may include their project, for the duration or protection now granted or which comes to be granted in the future to authors by the French laws, rules and regulations, as well as under international conventions.

The winners may be photographed and/or filmed. They will sign an undertaking authorizing the organizers to publish the photographs and/or videos made.

Elithis undertakes to mention the name of the author of the project in the reproduction medium. However, the candidate authoring the project declares that he is informed that, in the light of the present state of technology, the indication of his name and the reproductions of the projects may be altered or partial.

The candidates undertake not to present any project that has been published or presented in public, or any product of which they are not the authors.

The said usage right applies worldwide, without any remuneration payable by Elithis.

In case of a refusal from the participant, he should be renounce to the grant.

19.CONTEST SECRETARY

The secretary of the contest is holding by Elithis with the administrative support of the Pôle Fibres-Energivie.

All communication and asks will be done in the website www.wellbuilding.com and to the address Vicky.linotte@elithis.fr

**FILE AND REGISTRERED
IN DIJON ON THE 29/06/2018**

Aurélié BONASERA

